



# 16th Annual June 17-18, 2025

Where The Greats Meet On The Green



**JOE CARTER**  
CLASSIC GOLF TOURNAMENT





Dear Friends -

Winter may be sticking around longer than we like, but the 2025 golf season is just around the corner. With that in mind, we would like to take this opportunity to invite you to join us for the 16th Annual Joe Carter Classic Golf Tournament.

We are thrilled to announce that since the event's inception, nearly \$3 million has been raised for Children's Aid Foundation of Canada and other local charities. Proceeds support the Foundation's work to improve outcomes for children, youth and families involved in the child welfare system.

In 14 years, this event has grown into Canada's top celebrity charity event with an unmatched guest list that has included Wayne Gretzky, Charles Barkley, Emmitt Smith, Dan Marino, Doug Gilmour, Snoop Dogg, Charlie Sheen, and numerous Blue Jays alumni.

We don't think there is anything better than dining, golfing, and networking, all while raising money and awareness for such a great cause. We hope you will be able to join us for some fun and fundraising.

See you on the course!

Joe Carter, Co-Chair

James Dodds, Co-Chair

Pierre Frappier, Co-Chair



# The 16th Annual Joe Carter Classic Golf Tournament

June 17-18, 2025

# Schedule & Highlights

## Tuesday, June 17, 2025

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### Skins Game

Glen Abbey Golf Club, Oakville, Ontario  
Registration/ Breakfast - 6:30 a.m.  
Shotgun Start - 8:00 a.m.

### Welcome Reception Hosted By Joe Carter

Rogers Centre, Toronto  
Toronto Blue Jays vs. Arizona Diamondbacks  
Game starts 7:07 p.m.

## Wednesday, June 18, 2025

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### Joe Carter Classic Celebrity Golf Tournament

Glen Abbey Golf Club, Oakville, Ontario  
Registration/ Breakfast - 6:30 a.m.  
Shotgun Start - 8:00 a.m.



# Previous Celebrity Attendees



Adam Henrique  
Alan Thicke  
Alex Pietrangelo  
Alfonso Ribeiro  
Andy Walker  
Anthony Anderson  
Barry Larkin  
Bill Derlago  
Blair O'Neal  
Bo Jackson  
Brad Boyes  
Brendan Gallagher  
Bret Saberhagen  
Cedric Ceballos  
Cedric The Entertainer  
Chad Rempel  
Charles Barkley  
Charlie Sheen  
Cheryl Pounder  
Chris Doleman  
Chris Tucker  
Cito Gaston  
Claude Lemieux

Cliff Levingston  
Damon Allen  
Dan Marino  
Daniel Winans  
Darcy Tucker  
Dave Henderson  
Dave Stewart  
David Chilton  
David Clarkson  
Dean Blundell  
Derek Lowe  
Devon White  
Dion Phaneuf  
Drew Doughty  
Drew Scott  
Duane Ward  
Dwayne De Rosario  
Ed Sprague  
Ed "Too Tall" Jones  
Eddie Shack  
Emmitt Smith  
Eric Dickerson  
Eric Lindros

Evander Kane  
Fred McGriff  
Gary Leeman  
Gary Sheffield  
George Bell  
George Lopez  
Gerald Henderson  
Doug Gilmour  
Gordie Howe  
Grant Fuhr  
Greg Lloyd  
Gregg Zaun  
Hazel Mae  
Ian Leggatt  
Jacob Brumfield  
Jamaal Magloire  
James Anderson  
James Duthie  
James van Riemsdyk  
Jay Harris  
Jerome Bettis  
Jesse Barfield  
Jim McMahon

Joe Carter  
Joffrey Lupul  
John Mitchell  
John Starks  
Johnny Bower  
Johnny Gill  
Jonathan Ogden  
Julius Erving  
Kelly Gruber  
Kelly Sheehan  
Ken Reid  
Kenny Lofton  
Kenzie O'Connell  
Kevin Sorbo  
Kordell Stewart  
Kurt Browning  
Kurt Townsend  
Luca Caputi  
Marcus Allen  
Mark Rypien  
Martin Brodeur  
Marty Howe  
Marty McSorley

Michael Del Zotto  
Mike Bossy  
Mike Krushelnyski  
Mike Palmateer  
Mike Phillips  
Mitch Williams  
Moses Malone  
Nazem Kadri  
Neil Smith  
Nisha Sadekar  
Ozzie Smith  
P.K. Subban  
Paul Beeston  
Paul Coffey  
Paul Henderson  
Paul Jones  
Perdita Felicien  
Peter Holland  
Ray Bourque  
Rick Vaive  
Robbie Gould  
Roberto Alomar  
Rod Black

Ronnie Lott  
Seema Sadekar  
Shasta Averyhardt  
Sid Seixeiro  
Spud Webb  
Sterling Sharpe  
Thurman Thomas  
Tim Raines  
Tish Abrea  
Todd Gill  
Todd Zeile  
Tony La Russa  
Tony Todd  
Trish Stratus  
Troy Mullins  
Victor Green  
Wayne Gretzky  
Wendel Clark  
Wojtek Wolski



# STAND UP FOR KIDS™



**Hundreds of thousands of children and youth across Canada are currently at risk of abuse, neglect, and abandonment.**

Despite facing trauma, these kids possess incredible resilience and deserve what all kids do: a safe, nurturing community and a chance at a future where they finish school, find their passion, and thrive.

**With your help, they can be empowered to reach their full potential.**

Stand Up for Kids is Children's Aid Foundation of Canada's national public movement uniting caring Canadians in changing the futures of kids involved in Canada's child welfare system. Since 2010, the Joe Carter Classic has raised nearly \$3M to benefit Children's Aid Foundation of Canada.

Thank you for standing up for children and youth in care.

Learn more at [cafdn.org](https://cafdn.org)





# Sponsorship Opportunities



# Sponsorship Opportunities



## Title Sponsors

\$125,000

SOLD

### Benefits

- Corporate name included in event title
- Corporate logo on the major gift item for every golfer
- Corporate logo on sponsorship package
- Three threesomes in the Joe Carter Classic Golf Tournament (\$60,000 value)
- One threesome in the Celebrity Skins Game (\$5,000 value)
- Special Hole Sponsorship (\$5,000 value)
- Welcome Reception at the Rogers Centre Invitations
- Ten limited edition prints signed by all celebrities in attendance
- Acknowledgement by MC at all events including shot gun start and evening ceremonies
- Special acknowledgement in media kits, press releases and media interviews
- Corporate logo included in all advertising including print, web, TV, and radio
- Corporate logo on two large banners at the event placed in prominent locations
- Corporate logo on tournament website [www.joecarterclassic.com](http://www.joecarterclassic.com) and social media, Twitter and Facebook accounts
- Opportunity to add an item(s) to both the participant and celebrity gift bags\*
- Opportunity for on-site promotional marketing including product placement

\* For items to be included in participant gift bags, sponsor will be required to provide 220 of the same item.

# Sponsorship Opportunities



## Supporting Sponsors

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\$50,000

### Benefits

- Two threesomes in the Joe Carter Classic Golf Tournament (\$40,000 value)
- One threesome in the Celebrity Skins Game (\$5,000 value)
- Special Hole Sponsorship (\$5,000 value)
- Welcome Reception at the Rogers Centre invitations
- Six limited edition prints signed by all celebrities in attendance
- Logo included in all advertising including print, web, TV, and radio
- Corporate logo on two large banners at the event placed in prominent locations

- Corporate logo on tournament website [www.joecarterclassic.com](http://www.joecarterclassic.com)
- Opportunity to add an item(s) to both the participant and celebrity gift bags\*

\* For items to be included in participant gift bags, sponsor will be required to provide 220 of the same item.



# Sponsorship Opportunities

## Welcome Reception Presenting Sponsor

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\$25,000

The VIP Reception is an exclusive event hosted by Joe Carter. This event is by invitation only and attended by the celebrities, top golf tournament corporate sponsors and select invited guests. Reception sponsorship will be sold exclusively to one company and will include:

- Opportunity to provide custom branded signage displayed throughout the Summit Suite (all signage artwork to be approved by Joe Carter Classic Committee prior to printing)
- Hole sponsorship at Joe Carter Classic Golf Tournament (\$3,500 value)
- Thirty tickets to attend the Welcome Reception at the Rogers Centre
- Five limited edition prints signed by all the celebrities in attendance
- Corporate logo included on tournament website

# Sponsorship Opportunities



## Dinner Sponsor

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\$30,000

### Benefits

- One threesome in the Joe Carter Classic Golf Tournament
- Corporate logo on sign at dinner reception
- Opportunity to provide custom branded signage displayed throughout the dining room (all signage artwork to be approved by Joe Carter Classic Committee prior to printing)
- Opportunity to provide centerpieces for all tables in the dining room (also to be approved by Committee)
- Opportunity to set up corporate kiosk to display corporate product/service i.e. offer promotion/incentive
- Hole sponsorship (\$3,500 value)
- Corporate logo on tent cards placed at each table
- Welcome Reception at the Rogers Centre Invitations
- Corporate logo included on tournament website
- Three limited edition prints signed by all the celebrities in attendance

## Breakfast & Lunch Sponsor

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\$30,000

### Benefits

- One threesome in the Joe Carter Classic Golf Tournament
- Corporate logo on sign at breakfast and lunch reception for main event and skins game
- Opportunity to Meet and Greet sponsors, golfers, and volunteers
- Opportunity to set up corporate kiosk to display corporate product/service i.e. offer promotion/incentive during lunch
- Hole sponsorship (\$3,500 value) and
- Welcome Reception at the Rogers Centre invitations
- Corporate logo on tournament website
- Three limited edition prints signed by all the celebrities in attendance

# Sponsorship Opportunities



## In-Kind Sponsor

\$15,000 of Product + \$10,000 Cash

### Benefits

- One threesome in the Joe Carter Classic Golf Tournament (\$20,000 value)
  - Hole sponsorship (\$3,500 value)
- Welcome Reception at the Rogers Centre invitations
- Three limited edition prints signed by all celebrities in attendance
- Corporate logo on the tournament website

# Sponsorship Opportunities

## Special Hole Sponsor

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\$5,000

### Benefits

- Exclusive naming of contest and prize for special hole i.e. Closest to the Pin, Longest Drive, Promotional Contest, etc. (prize to be provided by sponsor)
- Corporate logo on hole sign at the featured hole
- Acknowledgement by MC during awards presentation of contest hole
- Corporate logo on tournament website
- Welcome Reception at the Rogers Centre invitation
- Hole activities and giveaways

## Hole Sponsor

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\$3,500

### Benefits

- Corporate logo on tournament website
- Welcome Reception at the Rogers Centre invitation

THIS HOLE SPONSORED BY:





# Sponsorship Opportunities

## Joe Carter Classic Threesome

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\$20,000

### Benefits

- Hole sponsorship (\$3,500 value)
- Each foursome includes 3 player registrants and a celebrity guest
- Registration gifting
- Celebrity interaction
- Live auction
- Hole activities and giveaways
- Welcome Reception at the Rogers Centre invitation
- Logo inclusion on website and event sponsor banners

## Celebrity Skins Game Threesome

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\$5,000

### Benefits

- Each foursome includes 3 player registrants and a celebrity guest
- Skins Game gifting
- Very exclusive interaction (max. 18 groups)

# Sponsorship Opportunities

## Celebrity Skins Game Presenting Sponsor

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\$40,000

Be the exclusive host for Joe Carter Celebrity Skins Game.  
20 groups will compete in a modified scramble:

- Includes 4 groups in the Celebrity Skins Game. Each group contains 3 registrants and a celebrity guest
- Presenting sponsor naming rights for Skin Game
- One threesome in Joe Carter Classic Golf Tournament (\$20,000 value)
- Special hole sponsorship (\$3,500 value)
- Welcome Reception at the Rogers Centre invitation
- Corporate logo included on tournament website



# Joe Carter Classic Sponsorship



## Package selection

- Title Sponsor ..... **SOLD**
- Supporting Sponsor ..... \$50,000
- Dinner Sponsor ..... \$30,000
- VIP Reception Sponsor ..... \$30,000
- Celebrity Skins Game Presenting Sponsor ..... \$40,000
- In- Kind Sponsor ..... \$15,000 Product + \$10,000 Cash
- Golf Cart Sponsor ..... **SOLD**
- Main Event Threesome ..... \$20,000
- Breakfast & Lunch Sponsor ..... \$30,000
- Celebrity Skins Game threesome ..... \$5,000
- Special Hole Sponsor ..... \$5,000
- Hole Sponsor ..... \$3,500

Please check off the level(s) in which you want to get involved.

Submit electronically by emailing this form to [info@joecarterclassic.com](mailto:info@joecarterclassic.com)

Name

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Company

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Phone

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Fax

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For sponsorship opportunities, please contact:  
[info@joecarterclassic.com](mailto:info@joecarterclassic.com)