



CHILDREN'S
AID FOUNDATION
OF CANADA

Strength to Change Lives

Children's Aid Foundation of Canada
Strategic Plan 2020-2025

YEAR 1 REPORT

A message from the CEO and Chair

In early 2020, Children's Aid Foundation of Canada began charting the framework of a new five-year strategic plan.

Designed to guide our continued evolution as a national charity driving meaningful social change for children, youth and families involved with the child welfare system, Strength to Change Lives: Strategic Plan 2020-2025 ultimately came to life at the same time that a global pandemic brought the world to a standstill.

While we couldn't have foreseen the challenges that lay ahead when we began putting the building blocks in place for our inaugural strategic plan, it has proven to be both our roadmap and our compass - a playbook keeping us focused on the needs of our priority populations, the strength of our organization and the power of our community to enact change where change is needed most.

We didn't know it at the time, but our strategic plan was made for times like these.

As a living document, its very nature allows us to shift with the evolving needs of the children, youth and families we serve and the changing landscape of child

welfare in Canada. Over the past year, it both kept us on track and gave us room to take swift action for the populations we serve during a time of profound uncertainty - including raising close to \$10 million entirely dedicated to supporting children, youth and families impacted by COVID-19.

It was also designed to demonstrate our accountability - to our partners, to our donors, to our staff, to our volunteers, and most importantly, to the children, youth and families we serve.

In 2020, we promised that we would continuously evaluate outcomes, measure progress against our goals, adjust course when needed and never stop seeking feedback from our community. If we are to achieve our vision to create a future in which every child in every part of Canada has every opportunity to thrive, we must commit to being the strongest - and most strategic - organization we can be.

This report is our first step in fulfilling that promise.

As we close the books on Year 1, we are ready - more than ever - for the challenges and opportunities of Year 2 and beyond.



Valerie M. McMurtry

Valerie McMurtry, CFRE
President & CEO



Daniel Barclay

Daniel Barclay
Chair, Board of Directors



Navigating COVID-19: Global crisis, local response

The COVID-19 crisis has been hard on everyone. For children, youth and families in vulnerable situations, it's been devastating.

From growing rates of domestic violence, addiction and family breakdown to increased risk of unemployment, food insecurity and homelessness, the children, youth and families we serve experienced immediate and wide-ranging impacts the moment the world began shutting down.

MOBILIZING THE POWER OF COMMUNITY

Recognizing the extraordinary impacts of COVID-19 on our priority populations, we took immediate action.

Within days of the World Health Organization's declaration, we launched the COVID-19 Response Program - a multi-faceted funding resource designed to address the most urgent needs of children, youth and families involved in child welfare across Canada.

Made possible through an incredible outpouring of generosity from our donor community, the COVID-19 Response Program provided support in two key ways: through direct grants of up to \$1,000 each to former youth in care, and through grants administered to our national network of partner organizations for distribution to children, youth and families in need in their local communities.

One year later, over 37,000 children, youth and families have been served by the COVID-19 Response Program. Grants have been provided to over 70 child welfare agencies across Canada, including 22 grants to Indigenous-serving organizations and 31 grants to organizations providing specific supports to Black populations.



For these families, who are significantly overrepresented in the child welfare system due to many complex issues, including systemic racism, the impacts of COVID-19 have been even more pronounced: not only are they more likely to experience deepening poverty and insecurity, but they are also more likely to contract COVID-19.

As the world begins to look ahead to life beyond the pandemic, it is clear that its effects will continue to be felt by our country's most at-risk kids, youth and families for a long time to come.

While our COVID-19 response efforts made a significant difference for thousands of people in need over the past year, our work is far from over. And as an organization committed to pivoting and evolving to address the needs of our priority populations, we'll be there - in normal times, in times of crisis and always.

The COVID-19 Response Program

Nearly \$10 million raised



OVER **37,000** caregivers, children and youth reached



OVER **70** child welfare agencies supported across 10 provinces and two territories



53 grants made to partners specifically serving Black and Indigenous communities

NEEDS SUPPORTED

- Food and household essentials
- Hygiene supplies and personal protective equipment
- Infant and child needs, such as diapers and other basic necessities
- Household expenses like rent and utility payments
- Mental health supports
- Technology support for e-learning
- Access to cell phone plans
- Enrichment supports for well-being
- Transportation costs



IMPACT

Families that received support reported the following impacts:

- **68%** experienced improved mental health
- **43%** experienced reduced financial strain or stress
- **43%** experienced increased food security
- **43%** experienced decreased feelings of isolation

Former youth in care who received support reported the following impacts:

- **94%** experienced reduced financial strain
- **68%** experienced increased food security
- **60%** experienced increased housing security
- **58%** experienced improved mental health

“All of you are truly amazing to support us youth during this hard time. Having no family around, no one to ask for help or to ask for financial support was scary. It made me cry receiving the grant. Thank you, thank you.”

- TIFFANY, funding recipient and former youth in care

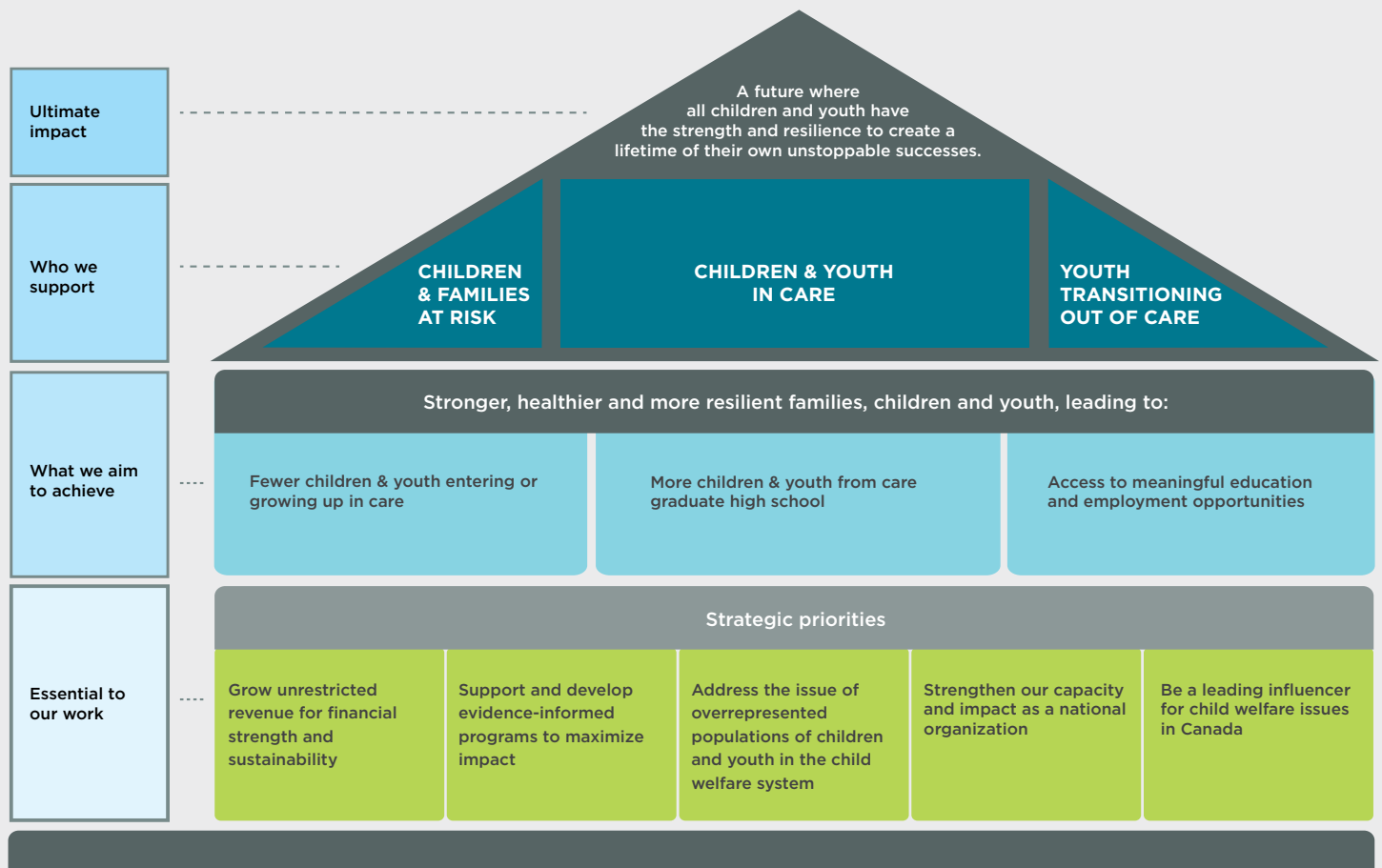
“Families have reflected that they are cared for, comforted, reassured, strengthened in their role as parents and no longer alone in navigating their crisis or in their parenting journeys. Reduced social isolation, increased community, improved mental health and well-being.”

- Safe Families Canada, Children’s Aid Foundation of Canada partner

Strategic priorities 2020-2025: Year 1 report

Our goal

Working in collaboration with our national network of child- and youth- serving agency partners, government stakeholders and donors, we are focused on opportunities to co-create and invest in innovative programs aligned with the needs of our priority populations that are evidence-informed or demonstrate promising results.



Grow unrestricted revenue for financial strength and sustainability

Progress to date:

Doing well



Slow but steady

Needs attention

- **190% of 2020-2021 revenue target** achieved, with \$21,750,450 raised
- **154% of Year 2 campaign target** achieved, with \$24,290,000 raised
- **Achieved a 150% increase in undesignated funds** over the previous year

We identified seven key activities to help us grow and diversify revenue streams.

Key Activities 2020-2025	Progress to Date
Increase undesignated funds.	We set an ambitious target to raise \$2,946,000 in unrestricted funds, an increase of 12% compared to the previous year. That target was exceeded, with \$3,310,000 raised - or 119% of the original goal.
Launch a new campaign to rally Canadians and increase revenue across all channels.	We officially launched Stand Up for Kids: Futures Transformed, a \$75 million campaign to rally Canadians around the needs of vulnerable children, youth and families.
Engage community, philanthropic and business leaders as key volunteers to support our fundraising efforts.	Built a strong Campaign Cabinet and Campaign Advisory Council, collectively comprising 19 leaders from the corporate and philanthropic sectors.
Invest in our planned giving program.	We executed a multi-channel campaign - including a strategic investment in Will Power, a national movement to educate Canadians about legacy giving.
Secure additional government funding and build relationships with key government stakeholders.	We secured a significant \$3.2 million commitment from the Government of Canada's, Youth Employment and Skills Strategy to support and grow the Foundation's Youth Works program - designed to help youth transitioning out of care with pre-employment skills and job placements. Received a \$1.5 million grant to the COVID-19 Response Program from the Ontario government to support former youth in care.
Pilot new fundraising programs in the community.	Launched a digital COVID-19 emergency appeal to encourage online donations in support of the COVID-19 Response Program.
Attract social impact investors by piloting innovative models for investing in social change in child welfare.	Successfully completed Year 1 of Journey to Zero, an innovative early intervention pilot program. The \$7.5 million program is funded through a unique public-private partnership between the Foundation, Children's Aid Society of Toronto, the Government of Ontario and private philanthropists, led by Balsam Foundation.

NEXT STEPS

Moving into Year 2, the team will continue to focus on achieving our goal to raise \$3,175,000 in unrestricted dollars, deepening relationships with government partners and pursuing our ambitious campaign goals.

As part of this work, we will also continue to focus on diversifying our donor community by identifying new prospects and reaching new audiences through strategic communications and awareness-building efforts.

Support and develop evidence-informed programs to maximize impact

Progress to date:

Doing well

Slow but steady

Needs attention



- **One new** co-designed program in development and **one program developed** with funding secured
- **12%** of total funds granted were directed to co-designed programs
- **49** youth with lived experience and **11** donors and government partners are currently engaged in co-design and evaluation activities

We identified four key activities to grow our programmatic impact.

Key Activities 2020-2025	Progress to Date
Develop and launch innovative new programs and services in partnership with child welfare and government partners.	Designed an innovative new mentorship program with a national children’s charity to help improve educational outcomes for children in care. We are currently developing a new co-designed program with a goal to support families experiencing domestic violence and prevent domestic violence from reoccurring.
Create strong evaluation methodologies and outcome measurement frameworks.	Every grant and program now includes an evaluation and outcomes measurement plan with a robust set of inputs. These include (but are not limited to): UN Sustainable Development Goals, Canadian Index of Well-Being and the National Child Welfare Outcomes Indicator Matrix.
Attract lead funders to invest in the launch of innovative new co-design programs.	We have successfully secured a public-private joint investment for an innovative new mentorship program. We are continuing to build relationships with potential investors from multiple sectors to support the launch of new co-designed programs as they are developed.
Seek advice and insights from young people with lived experience to ensure co-designed programs are as strong and effective as possible.	We regularly bring program ideas, concepts, awareness-raising campaigns and fundraising concepts forward to our Young People’s Advisory Council for their input. This year we consulted a broad group of former youth in care as we developed a new digital resource prototype.

NEXT STEPS

In Year 2, we will continue to pursue the development, funding and delivery of existing and new programs that are closely aligned with the identified needs of our priority populations.

Recognizing that co-designed programs are a significant undertaking, moving forward we will not measure our success in

this area based solely on the number of co-designed programs developed, funded and launched, but rather will develop a key performance indicators (KPI) framework that will look at measures of impact on the lives of the populations we serve.

Address the issue of overrepresentation of Black and Indigenous children and youth in the child welfare system

Progress to date:

Doing well

Slow but steady

Needs attention



- **506% increase in grants** made to organizations led by and/or serving Black and Indigenous youth, or 10% of total grants
- **390% increase** in the number of Black and Indigenous youth served
- **10 new partnerships** established with Black-led and Indigenous-led organizations, for a total of 20 partnerships
- Established the **Equity and Inclusion Community Council** to guide strategic efforts in support of Indigenous and Black children, youth and families

We identified four key activities to support our efforts to address overrepresentation.

Key Activities 2020-2025	Progress to Date
Align the Foundation's grants and programs with initiatives being delivered by our child welfare agency partners that specifically address the unique needs of Black and Indigenous children and youth.	<p>We have significantly increased grants to new and existing partners working with Black and Indigenous children, youth and families.</p> <p>We have committed to reviewing all existing programs and services through an equity lens, ensuring strategies are aligned or adapted to the needs of Black and Indigenous children, youth and families.</p>
Co-design new programs with select child welfare partners to specifically address the systemic issues that lead to the overrepresentation of targeted populations in child welfare.	A partnership has been developed with Indigenous-led organizations in Ontario and Manitoba to create a program to support Indigenous families experiencing domestic violence and prevent violence from reoccurring.
Engage all Foundation stakeholders in ongoing education and learning to enhance knowledge and awareness of issues of social equity and justice.	<p>All Foundation staff members participated in training to build awareness of First Nations, Métis, Inuit and anti-Black racism. This was the first major step in an ongoing process of knowledge building and learning.</p> <p>We engaged the Canadian Centre for Diversity and Inclusion to perform a Current State Inclusivity Assessment, with a goal to increase diversity at the leadership level and across the staff team.</p>
Develop advisory groups or committees to inform our strategies to address the underlying conditions that lead to overrepresentation of Black, Indigenous and other populations of young people within the child welfare system.	<p>Established the Equity and Inclusion Community Council, a group of diverse individuals representing Indigenous- and Black-led organizations and youth with lived experience, to help guide the Foundation's efforts.</p> <p>Created the staff-led I.D.E.A. Committee to advance internal strategies to build inclusion, diversity, equity and accessibility across the organization.</p>

NEXT STEPS

Moving forward, we will continue to build on the momentum established in Year 1. We will apply the learnings and feedback from the Equity and Inclusion Community Council to continue strengthening program design and delivery, maintaining and increasing funding for overrepresented populations and fundraising for specific programs serving Black and Indigenous children, youth and families.

We have also committed to adding Indigenous evaluation methodologies into evaluation strategies for all of our programs, and to strengthening our understanding of how to fundraise and grant funds from an equity perspective through ongoing training and learning opportunities for staff.

Strengthen our capacity and impact as a national organization

Progress to date:

Doing well

Slow but steady
Needs attention



- Established **33 new partnerships** with child welfare agencies across Canada, for a total of 104 partners
- Established a **presence in Yukon** for the first time through a new partnership with one child- and youth-serving agency
- Expanded our national reach, including grants to **104 child- and youth-serving agencies** in **10 provinces and three territories**
- Stakeholder survey of partner agencies and donors demonstrated **strong trust in our work** and opportunities to communicate national reach

We identified five key activities to guide our evolution as a national leader.

Key Activities 2020-2025	Progress to Date
Build and grow partnerships with child and youth-serving organizations and government stakeholders in key provinces and territories.	We focused on deepening our existing partnerships and building new relationships with child- and youth-serving organizations nationally, with an emphasis on organizations led by or serving Indigenous and Black youth and those in geographic regions we were not yet reaching. As a result of these efforts, we established 33 new partnerships in Year 1, including a new partner in Yukon. We also continued developing relationships with government stakeholders, including the Government of Ontario through the Readiness Indicators Project. Read more.
Diversify fundraising models to include focus on raising funds from donors and government partners in other provinces and territories.	Dedicated digital fundraising portal developed to encourage people across Canada to support the National COVID-19 Emergency Appeal.
Develop an operating structure that supports and strengthens our national impact.	In addition to building capacity on our fundraising and grants teams to deepen national scope and impact, we have also identified a need to ensure our organization is able to operate in both French and English.
Design granting strategies that support our national child welfare agency partners, specifically through program co-design opportunities and calls for proposals.	Our focus was on helping our national network of child welfare partners meet the needs of children, youth and families affected by COVID-19, which we addressed through the COVID-19 Response Program.
Build diversity at the leadership level to ensure effective representation of diverse populations being served nationwide.	We engaged the Canadian Centre for Diversity and Inclusion to conduct an inclusivity assessment of our staff team and internal operations. Moving into Year 2, we will be acting on the learnings and recommendations established through this review.

NEXT STEPS

In Year 2, we will focus on building our capacity to operate in both of Canada's official languages to strengthen our reach and impact in communities nationwide.

We will also be leveraging the power of technology to enhance our national scope. In 2021, we will launch a national website where youth in transition can access a wide range of evidence-informed resources to support their journey, and we will be

upgrading the existing cafdn.org website to improve user experience and functionality.

With a goal to deepen our role as a thought leader, we will host a digital forum bringing together representatives from across our national network of partners to share ideas, explore gaps and discuss solutions. We will also continue to elevate the Foundation's reputation in the community through high impact events and engagement opportunities.

Be a leading influencer of child welfare issues in Canada

Progress to date:

Doing well
Slow but steady
Needs attention



- Expanded national media exposure and achieved **72 million impressions** with a quality score of 98%
- Engaged in **20 opportunities** to participate in knowledge-sharing and thought leadership activities with peers and stakeholders across the child- and youth-serving sector

We identified four key activities to build awareness and inspire action.

Key Activities 2020-2025	Progress to Date
Develop and execute awareness-building campaigns that educate and inform Canadians about key issues related to the child welfare system and vulnerable young people.	<p>We drafted a new advocacy framework designed to guide ongoing efforts to educate Canadians about child welfare and to serve as a leading voice for key child welfare issues.</p> <p>We increased our participation in advocacy efforts led by children’s charity coalitions, including being a signatory to the Child Welfare League of Canada’s successful call-to-action on Canada Emergency Response Benefit relief for former youth in care.</p>
Invest in innovative solutions to critical issues facing the child welfare system to improve outcomes for our priority populations.	<p>In 2020, we secured funding to conduct national research on youth employment, with a goal to identify critical gaps in supports and services preventing youth from securing meaningful, stable employment.</p> <p>We continued strengthening our position to influence policy by building strong working relationships with government at all levels, including the Government of Ontario through the Readiness Indicators Project - part of the government’s commitment to child welfare redesign.</p>
Disseminate key learnings to our child welfare partners and academic and government stakeholders.	<p>Through ongoing collaborations with child welfare partners nationwide and government stakeholders at all levels, we continue to share key learnings and insights to influence policy and funding. Read more.</p> <p>We established a national Community of Practice to bring focus to knowledge-sharing and thought leadership efforts across the child- and youth-serving sector.</p>
Leverage fundraising and philanthropic partnership opportunities to encourage innovative collaborations.	<p>In 2020, we established major funding relationships with leading philanthropists, corporations and government partners to enable the design and delivery of new and existing co-designed programs.</p>

NEXT STEPS

Moving into Year 2, we will deepen our focus on evaluating the impact of our programs and assessing the Foundation’s national reputation. Simultaneously, we will continue to proactively pursue earned media and public relations activities to build awareness of

child welfare issues and Children’s Aid Foundation of Canada on a national scale. We will also finalize and publish the advocacy framework drafted in Year 1 and commence rollout.

Children and families at risk



Children, youth and families reached: 36,156
Amount granted: \$6,424,434
% of target achieved: 95%

The issue

Nationwide, 235,000 children and youth living with their families are considered at risk of abuse, neglect or abandonment. If these children are removed from their family homes and placed in government care, they will be significantly more likely than their peers to experience poor academic, social, employment and health outcomes.

Our goal

To build stronger, more resilient families and a nation in which fewer children and youth enter into or grow up in government care.

PROGRAM SPOTLIGHT: CARING DADS

Delivered by the Children's Aid Society of Toronto, Caring Dads is a life-changing program made possible through the generous support of Children's Aid Foundation of Canada donors.

In Canada, police reports indicate that fathers represent the vast majority of perpetrators in cases of domestic violence. Yet child and family service programs tend to focus primarily on working with mothers as a means of strengthening family relationships.

With a goal to address this critical gap, Caring Dads is an intervention specifically working with men who have abused or neglected their children or the mothers of their children.

Designed by a team of academics and social workers, the program aims to help fathers understand the roots and impacts of their behaviour, promote child-centred parenting and non-abusive interactions with their

parenting partners and educate participants about the cyclical nature of abuse and neglect.

Caring Dads uses cognitive behavioural therapy and psychoeducational and motivational interviewing approaches to build trust and motivation to change. While the program is focused on working directly with men, it ultimately strives to improve the safety and well-being of the whole family – specifically mothers and children.

Currently being delivered in communities around the world, including through the Children's Aid Society of Toronto, the Caring Dads model has seen tremendous success. Evaluation of the program has shown that when fathers participate in Caring Dads, families are significantly less likely to have repeat involvement with the child welfare system. Fathers are also much more likely to engage in additional support programs and to be in regular contact with child protection workers, demonstrating their commitment to the safety of their children and family.

95% of fathers who participate in Caring Dads say that attending the program has **made them a better parent to their child(ren).**

"I didn't think I did anything wrong. I started coming to the group and realized that I did. You guys taught me so much and I know I need to take responsibility for what I've done."
 – Caring Dads program participant

Children and youth living in government care



Children, youth and families reached: 11,043
Amount granted: \$1,944,921
% of target achieved: 149%

The issue

63,000 young people across Canada are living in foster homes, institutional settings or with extended family as a result of abuse, neglect or abandonment. They are significantly less likely than their peers to graduate from high school – and significantly more likely to experience a lifetime of lost potential.

Our goal

To help more children and youth living in government care graduate from high school and have the confidence to move forward in pursuit of their goals.

PROGRAM SPOTLIGHT: THE IGNITE THE SPARK PROGRAM

Across Canada, children growing in government care are significantly less likely than their peers to graduate from high school. In Ontario, for example, just 46% of kids in care graduate from high school, compared to 83% of the general population. Among those who do graduate, just 20% enrol in post-secondary institutions – a result of financial barriers, instability and other complex challenges.

Studies show that access to enrichment activities – activities that engage kids in fun team or individual sports or help them explore their interests and build new skills – is critical to helping young people in vulnerable situations engage with school and build long-term resilience. Yet too few programs targeting children and youth involved with the child welfare system focus on breaking down barriers to these important experiences.

To address this gap, the Ignite the Spark Program creates access to enriching experiences in sports,

arts and recreation for children whose families would otherwise be unable to afford these opportunities. The program is available to young between the ages of three and 18.

Ignite the Spark is unique in Canada for its wide-open criteria: it allows children to enrol in any program of their choice within their own communities and provides a commitment over multiple years. It also covers the cost of any clothing or equipment needed to help them participate in their chosen activity.

Children's Aid Foundation of Canada's evaluation of Ignite the Spark shows that 56 per cent of children and youth who engage in an activity of their choice with support from the program demonstrate improved performance in school – a powerful testament to the importance of breaking down barriers to enriching experiences for the youth we serve.

Ignite the Spark supports approximately 350 children each year who are under the watch of child welfare services in communities across Canada.

100% of children and youth who received support through the IGNITE THE SPARK Program last year indicated that they have increased self-confidence, self-esteem and sense of identity..

“Since I joined karate, I feel stronger. I have more self-confidence. And I am not afraid of bullies either! I have more friends and I hope to become a karate master, Sensei, one day.”
 – RAIN, IGNITE THE SPARK Program recipient

Youth transitioning out of care



Youth reached: 11,671
Amount granted: \$9,168,592
% of target achieved: 98%

The issue

Every year, approximately 2,300 young people “age out” of the child welfare system – some as young as age 18 – suddenly confronted with navigating life on their own with little to no support.

Our goal

To empower youth “aging out” of government care with opportunities to overcome the barriers they face to education and employment, develop meaningful community connections and achieve independence.

PROGRAM SPOTLIGHT: CONNECTIONS

A young person who has been raised by the government has endured the trauma of abuse and neglect, and the added trauma of being removed from their family home. While in care, many youth struggle to focus in school, build meaningful relationships or find hope that life will ever get better.

When it’s time to leave the only system of support they’ve ever known, too many are simply unequipped to move forward. They are trying to establish their lives after care without the support of a family, without the security of a place to call their own, without stable employment and often without an education.

Already facing profound mental health challenges as a result of their early life experiences, the added mental health impacts of this transitional period can be devastating. Young people raised in government care are 18 times more likely to demonstrate suicide-related behaviours due to unresolved trauma, and they are more likely to suffer from alcoholism, drug abuse and depression as adults.

To help youth transitioning out of care access the mental health and addiction support they need to move

forward with health, wellness and confidence, Children’s Aid Foundation of Canada created the Connections program in partnership with Pape Adolescent Resource Centre (PARC) and the Children’s Aid Society of Toronto’s Health Services Department.

Connections offers access to mental health services and other healthcare needs at PARC, a program specifically designed to help young people in Toronto make the transition from government care to independence. The Connections team includes a nurse navigator, a primary care physician, a psychiatrist and an administrative assistant, and has a network of mental health professionals interested in working with this uniquely vulnerable population of young adults.

Our evaluation shows that the program is creating tremendous impact for Toronto’s most vulnerable youth. Of the 191 youth who accessed care through Connections in 2020, 94% said that their access to mental health supports has improved, 83% said they are now able to focus on other goals and 82% now know how to access community services and resources.

“Growing up in care means that you have to advocate for yourself. We don’t have the luxury of parents to help us find the right type of tests or counselling services. I spent a lot of my childhood struggling to focus when I needed to most during school, but I didn’t know where to ask for help. I am deeply grateful to Connections, which has helped me to move forward and develop strategies for how I can best cope with this diagnosis in all areas of my life.”

- MARNIE, Connections program beneficiary

Celebrating our donors

None of this work would be possible without our extraordinary community of compassionate, committed donors and supporters.

Our annual supporter list recognizes the generosity of donors who have made a cash gift of \$10,000 or more between April 1, 2020 and March 31, 2021.

\$5,000,000+

The Rogers Foundation

\$1,000,000+

Government of Ontario
Government of Canada's
Youth Employment and
Skills Strategy
The Northpine Foundation

\$500,000 - \$999,999

Balsam Foundation
HSBC Bank Canada
RBC Foundation
In Honour of Ted and
Loretta Rogers

\$250,000 - \$499,999

BMO Financial Group
CIBC Children's Foundation
Citi Foundation
Dave Thomas Foundation
for Adoption
ECN Capital Corp
The Sheldon Inwentash and
Lynn Factor Charitable
Foundation
The Slight Family Foundation
TD Bank Group
the we know foundation

\$100,000 - \$249,999

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Center for Disaster Philanthropy
Tracy Cooper and
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Dr. Susan Storey and
Julia Storey
TELUS / TELUS Friendly Future
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Anonymous (3)
Daniel and Kathryn Barclay
Mark Daniels and Andrea
Weissman-Daniels
Donner Canadian Foundation
Echo Foundation
Christian and Florence Exshaw
Estate of Mardi Jane Falconer
Intact Financial Corporation
Intact Public Entities
Loblaw Inc.
McConnell Foundation
The McLean Foundation
Medalist Capital
Medavie Health Foundation
Ovens Family
Presente Holdings Limited
QuadReal Property Group
Toronto
Estate of Sandra Margaret Reid
Alter Ego Trust
Rogers Group of Companies
Robert B. Somerville Co.
Limited
Teck Resources Limited
TPC Toronto at Osprey Valley
in association with the
Humenuik Foundation

\$25,000 - \$49,999

Anonymous
Arup Canada Inc.
Eric Bélanger and Marie Claude
Prud'homme
The William Birchall Foundation
Birch Hill Equity Partners
Management Inc.
BlackRock fund of Tides
Foundation
Eric Blanchard and
Olivia Holland
B.O.L.T. Charitable Foundation
Bill Butt and Susan Quigley
Joe Canavan - The Canavan
Family Foundation
Cannonbury Foundation
CIBC One for Change Auction
Colliers International Group Inc.
CruX Capital Corporation
Maureen & Victor Dodig and
Family
The K. Michael Edwards Family
Foundation 23
Greenrock Charitable Trust
HALO Fund
Holiday Bike Challenge
Laidlaw Foundation
The Lawson Foundation
The McCain Foundation
The Catherine and Maxwell
Meighen Foundation
Leigh Merlo and Bill Bamber
PetSmart Charities of Canada
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Shorcan Brokers Limited
Signal Hill Equity Partners
Spin Master Ltd.
Stanley Black & Decker Canada
Corp.
State Street Trust Company
Canada
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\$10,000 - \$24,999

Anonymous (2)
Aon Benfield Canada ULC
The Asper Foundation
The Atkinson Foundation
Barclays Capital Canada Inc.
Deborah Barrett and Jim Leech
Barrick Gold Corporation
Chris Bell
Bell Canada
Belsher Family
Brent and Lynn Belzberg
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Vivek Beri and Shi Chen
Sheryl and Eric Berke
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Credit Suisse Securities
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Dominic D'Alessandro
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Giraffe Foods
Linda and Bob Goldberger
The Lindy Green Family
Charitable Foundation
Greenwin Inc.
Griggs Family Foundation
Gryphon Investment Counsel
Incorporated
Pruyn and Kelly Haskins
Barry and Alison Hildred
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James C. Johnson
Jeff and Joan Karry

Christina Kramer
David Leith and Jacqueline
Spayne
Barbara and Dougal Macdonald
Mackenzie Financial
Corporation
Marg MacLean & Dave McCann
Vineet and Trish Malhotra
Sean and Kate Mann
The Honourable Margaret
Norrie McCain
Rose and Barry McInerney
The M.E.H. Foundation
Rory and Julie Mitz
Morgan Stanley
Ian Morrison
Kathleen O'Keefe and
Mark Hilson
Pfaff Automotive
Jenny E. Poulos and
Nick Lafazanis
Gordon & Cathryn Raman
RBC Global Asset Management
Inc.
Cookie and Stephen Sandler
Silicon Valley Bank
Adam and Allison Sinclair
The StarFish Foundation
Damien and Lisa Steel
Sean St. John
In memory of Pinkle Sturgeon
Jennifer and Ken Tanenbaum
Team Stand Up for Kids in the
Scotiabank Toronto
Waterfront Marathon
The Tenaquip Foundation
TJX Canada
Moses & Temara Tobe
Foundation Inc.
Torquest Partners
Torys LLP
Tutsch Family Holiday
Fundraising
The UPS Foundation, Inc.
UWC (Toronto) Foundation
Ryan Voegeli
David G. Ward
The Henry White Kinneer
Foundation
Karl and Kim Wildi

GIFT IN-KIND

Our gift in-kind list recognizes donors who have made an in-kind gift or provided media support of \$25,000 or more between April 1, 2020 and March 31, 2021.

The Globe & Mail
Navigator Ltd.
Rogers Media

Financial summary

Audited financial statements can be obtained at cafdn.org/financialstatements

Year ended March 31, 2021	2021	2020
Fundraising Revenue	\$ 21,750,450	\$ 12,436,163
Net Investment Income*	13,118,715	-2,846,915
Gain on Sales of Property**	1,974,000	940,000
Rental Income	155,729	170,822
Total	\$ 36,998,894	\$ 10,700,070
<i>Grants and Programs</i>	<i>17,537,947</i>	<i>9,940,993</i>
Fundraising Expenses	1,232,427	1,446,827
Administrative Expenses	1,203,072	1,341,719
Advocacy	375,878	432,793
Total	\$ 2,811,377	\$ 3,221,339
Excess of Revenue over Grants and Expenses*	\$ 16,649,570	\$ -2,462,262

* Includes unrealized gains on investments. Based on market performance/subject to market change and not available for granting.

** Being held in trust for CAS of Toronto's real estate purposes.

Charitable registration number: 10807648ORR0001

“I used to think for a long time that family was the group of people that you actually came from, that you lived with, that was your actual bloodline. I’ve come to the understanding that family is something that you can make. Family to me are the people who try to provide support and help when you need it, even when you don’t ask for it, the people that genuinely want to see good happen for you.”

- KAHLEEN, Foundation funding recipient and former youth in care

“Thank you to everyone who donates to support kids in and from care. The help I’ve received over the years has been phenomenal. Keep doing what you’re doing, because it’s very impactful.”

- RESHMA, Foundation funding recipient and former youth in care



**CHILDREN'S
AID FOUNDATION
OF CANADA**
Strength to change lives.

Charitable Registration Number: 108076480RR0001

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