

2018-2019 Impact Report

# Focused on the future



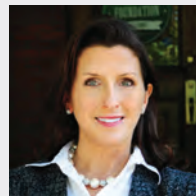
## Leadership messages

Since 2014, Children's Aid Foundation of Canada has experienced a pivotal evolution. While we remain rooted in Toronto, our focus is no longer solely regional. Putting data-driven insights and innovation at the forefront of what we do to improve outcomes for children and youth nationwide in collaboration with agency partners from coast to coast is a priority. We're also elevating the organization's awareness and reach across Canada. This year, along with five new program launches in six provinces, we also celebrated the inaugural Lynn Factor Stand Up for Kids National Award to recognize leaders in child welfare, and participated in the 2018 National Child Welfare Conference with the Child Welfare Institute.

When we launched Stand Up for Kids, the national campaign for child welfare, we set out a bold vision and target of \$60 million, and have made incredible progress through philanthropy, program launches, and strategic partnerships. I'm thrilled to share that we have surpassed our goal and have increased our reach from granting \$7 million and supporting 20,352 kids in 2014-2015 to granting \$10.4 million and supporting 22,395 kids and 3,494 families nationwide this year.

Everything the Foundation achieves is through the collective efforts of many individuals who, together, make up our team of dedicated staff, volunteers, and donors. What can be accomplished when our Young People's Advisory Council, Board of Directors, senior leaders, volunteers, corporate partners, and community members who are moved by the work we do join together to focus on a common goal will never cease to amaze me.

I'd like to thank our community of committed donors for recognizing just how crucial it is that we support kids in and from care. Your gifts to the Foundation ensure families gain access to the supports they need to be strengthened, kids in care are provided with opportunities that will help them to thrive, and youth aging out of care receive supports that will enable them to build stable, successful futures for themselves.



VALERIE MCMURTRY, CFRE,  
President & CEO

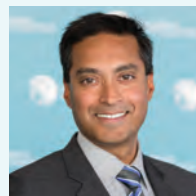
This year marked my fifth year on Children's Aid Foundation of Canada's Board of Directors and I was honoured to step into the role of Chair following Barry Hildred's tenure.

As the organization continues to grow its reach across the country, it is increasingly important that we remain focused on the best outcomes for children, youth, and families involved in or at risk of entering the child welfare system, and how to best articulate the need for support. That is why I was particularly pleased that we undertook the development of a new strategic framework this year. It will provide greater clarity regarding the populations we aim to support and the important outcomes we are both driving toward and will hold ourselves accountable to. We will be launching our new strategic plan in the year ahead.

The Foundation's Board is an exceptional group of leaders with a wealth of expertise among them and a genuine collective dedication to improving the lives of

young people in and from child welfare. The end of the 2018-2019 fiscal year marks the end of three of their terms serving on the Board, and I would like to thank Jason Henderson, Victoria Pelletier, and Donna Toth for their significant contributions.

Finally, it has been a joy to work more closely with the dedicated management team and the Foundation's President & CEO in my role as Chair this year. I'd like to thank Valerie McMurtry and her team for driving change for vulnerable young people nationwide. I look forward to all that we, along with the Foundation's generous donors, can accomplish together in the year ahead.



GORDON RAMAN,  
Chair of the Board of Directors

## Stand Up for Kids – The national campaign for child welfare

We are thrilled to announce that we have surpassed our \$60 million campaign target! We couldn't have achieved this goal over the last **five years** without the support of our community of committed donors, volunteers, agency partners, youth, and child welfare advocates.

### WHAT WE HAVE ACHIEVED TOGETHER

**113,546** children and youth were supported, creating **transformational change in their lives**

32,581



were helped to find **loving, permanent relationships or comforted in times of crisis**

31,421

were provided **health supports** and opportunities for camp, recreation, and other **activities to help them thrive**

20,588



were supported to achieve an **education**

JEMAL, former youth in care

11,576

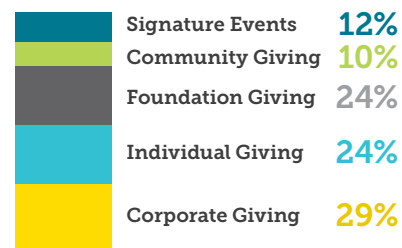
were given the support they need to take pride in their identity and to **help them overcome marginalization**

17,380



were helped to transition from child welfare into an **independent future**

### CAMPAIGN FUNDRAISING



### WHAT'S NEXT?

There is tremendous momentum behind this campaign and so much more we can do to improve outcomes for the young people and families we serve. Stay tuned to learn what we have planned next!

# Stand Up for Kids – The national campaign for child welfare

Campaign highlights from the past five years:



**HSBC Bank Canada** | The HSBC Bank Canada National Transformation Project was established in 2015. With HSBC's commitment of over \$4M, this national education program has provided vulnerable young people with educational and career-related supports, helping to increase graduation rates. (2018 Foundation Graduates)



**Pinball Clemons Foundation** | A collective \$1M campaign investment has changed the lives of 60 students since 2015 through the Pinball Clemons Foundation Ambassador School Program, which empowers youth to finish high school, attain life skills, and set goals for a brighter future. (JOSH, former youth in care & Michael Pinball Clemons)



**In Honour of Ted & Loretta Rogers** | Established in 2014 by private donors, kids are finding comfort as they enter the child welfare system with a backpack containing a stuffed toy, blanket, and age-appropriate items to support their well-being and sense of security.



**RBC Foundation** | As a Founding Donor and Employment Partner to Children's Aid Foundation of Canada's Youth Works, RBC has invested over \$2.8M to remove barriers to meaningful employment and provide other supports for youth transitioning into the work force nationally. (Noah Aiken-Klar, Director, Youth Social Impact & Valerie Chort, VP, Corporate Citizenship, RBC Foundation)



**The Slaight Family Foundation** | Youth aging out of child welfare have gained access to the resources they need to avoid homelessness and find safe, stable housing thanks to a generous gift of \$1M to establish The Slaight Family Foundation Right at Home Program in 2016. (Gary & Donna Slaight and CRYSTAL, former youth in care)



**Ilan Levy** | A \$1.8M endowment created through a bequest from late philanthropist Ilan Levy is empowering youth from care across Canada to pursue post-graduate programs and recognizing academic excellence through graduation awards.

## Children's Aid Foundation of Canada Gala – Teddy Bear Affair

Each year, our community comes together in support of Toronto's most vulnerable children and youth at the Foundation Gala. Thanks to our Honorary Chairs (below), volunteers, donors, and sponsors, the Gala has raised over \$9 million since the beginning of the campaign.



**2014** – Rita & John Gagliano



**2015** – Andrea Weissman-Daniels & Mark Daniels



**2016** – Maureen & Victor Dodig



**2017** – Amanda Lang & Geoff Beattie



**2018** – Lynn & Brent Belzberg

# Celebrating our campaign supporters & leadership council

We wish to express our heartfelt thanks to the following volunteers and donors for making a significant commitment to vulnerable children and youth across Canada through our campaign.

This list represents commitments of \$50,000+ made since the campaign's launch (May 1, 2014 – March 31, 2019).

**Names in bold** represent new campaign commitments made during the 2018-2019 fiscal year.

Names with an asterisk\* represents committed supporters of the Foundation for over five years.

## \$3,000,000+

Children's Aid Foundation of Canada  
Gala – Teddy Bear Affair  
HSBC Bank Canada\*  
In Honour of Ted and Loretta Rogers\*

## \$2,000,000 - \$2,999,999

Balsam Foundation  
**CIBC Children's Foundation\***  
Element Fleet Management\*  
Estate of Ilan Levy  
**RBC Foundation\***  
**Dave Thomas Foundation for Adoption\***

## \$1,000,000 - \$1,999,999

Pinball Clemons Foundation\*  
**Scotiabank Global Banking and Markets\***  
The Slight Family Foundation\*  
TD Bank Group\*

## \$500,000 - \$999,999

Anonymous  
BMO Financial Group\*  
**Citi Canada\***  
**HBC Foundation**  
Susanne Holland\*  
The Sheldon Inwentash and Lynn Factor Charitable Foundation\*  
Fred and Donna Leslie Foundation\*

## Loblaws Inc.\*

Manulife\*  
**McConnell Foundation\***  
Scotiabank Group\*  
**TELUS**

## \$250,000 - \$499,999

The Mark Daniels and Andrea Weissman-Daniels Charitable Foundation\*  
Dottori-Attanasio Family\*  
**Andrew W. and Christine Dunn\***  
David and Susan Howard\*  
**Louisa Huband and Craig Moffat**  
Joe Carter Classic\*  
**Lindt & Sprüngli (Canada), Inc.**  
**Medalist Capital**  
**Ovens Family\***  
Estate of Sandra Margaret Reid Alter Ego Trust  
Rogers Group of Companies  
**the we know foundation**

## \$100,000 - \$249,999

Anonymous  
**Air Canada Foundation\***  
David and Debbi Arnold  
**The Azrieli Foundation**  
**The Bay Street Children's Foundation\***  
**B.O.L.T. Charitable Foundation\***  
**Daniel and Kathryn Barclay**

Eric Bélanger and Marie Claude Prud'homme

## Brent and Lynn Belzberg

Bill Butt and Susan Quigley\*  
**CHUM Charitable Foundation\***  
Maureen and Victor Dodig and Family  
Christian and Florence Exshaw\*  
Fluid Events & Consulting  
John R. Finlay\*

## Estate of Douglas G. Gardner

Brian Gluckstein and Gary Sarantopoulos\*

Linda and Robert J. Goldberger

## Donald A. Guloien and Irene Boychuk\*

Pruyn and Kelly Haskins  
Hoffmann-La Roche Limited  
(Roche Canada)\*

## Intact Foundation

Barbara and Dougal Macdonald\*

## The MacNaughtan Family

## The McLean Foundation

Estate of Anne Pettypiece

## The StarFish Foundation\*

## In Memory of Pinkie Sturgeon

Terry and Lila Walsh\*

## The W. Garfield Weston Foundation

## \$50,000 - \$99,999

Anonymous  
The Harold E. Ballard Foundation  
**Sheryl and Eric Berke\***

## Molly Bloom

Cubecom Commercial Realty Inc.  
Ian de Verteuil and Linda Glover\*  
Donner Canadian Foundation  
Anca Drexler and Saurabh Rastogi  
**Estate of Mardi Jane Falconer**  
Richard and Darleen Falconer\*  
Gryphon Investment Counsel Incorporated\*

## Heathwood Homes\*

Estate of Gertrude Helperin

Barry and Alison Hildred\*

Home Trust Company\*

## ivari\*

KBSH Spirit Foundation

Robert Kerr Foundation

KRG Children's Charitable Foundation\*

## Lyft Toronto

Marg MacLean and Dave McCann

Shannon McGinnis\*

The Catherine and Maxwell Meighen Foundation

## Medavie

Brian and Leanne Mergelas\*

## Shorecan Brokers Limited

## Tachane Foundation

Estate of Clarris Emma Wilson

## The Winnipeg Foundation

## Campaign Leadership Council



Bill Butt, Co-Chair



Laura Dottori-Attanasio, Co-Chair



Dougal Macdonald, Co-Chair

Daniel Barclay  
Eric Bélanger  
Ted Boyd  
Scott Burrows  
Joseph C. Canavan  
Mark Daniels

Andrew W. Dunn  
Christian Exshaw  
Lynn Factor  
Richard D. Falconer  
Michel Fortier  
Brian Gluckstein

Jason Henderson  
Barry Hildred  
James C. Johnson  
Gordon Raman  
Peter Rawlins  
Stephen L. Sandler

John Sherrington  
Donna E. Toth  
Andrea Weissman-Daniels

## Stand Up for Kids in the community

More and more Canadians are getting involved in the Stand Up for Kids movement in all sorts of ways, big and small. The momentum is building and we are thankful that Canadians of all ages are eager to take a stand for kids in and from child welfare. Here are a few highlights from the year.



**CIBC & CIBC  
Children's Foundation**

# \$1 million

became our **Stand Up for Kids Lead Community Partner** with a gift of \$1M, and more than 263 employees have donated to our campaign

**Cindy Blackstock**  
was awarded the inaugural  
**Lynn Factor Stand Up  
for Kids National Award**,  
contributing her grant  
to WeMatter  
(wemattercampaign.org)



**STAND UP  
FOR KIDS™  
PROJECT**

The Stand Up for Kids  
Project was launched,  
providing a brand new way for  
monthly donors to choose how  
they help support our work

# 8,377

Canadians signed our online pledge to become  
**Stand Up for Kids Allies**



**Bell Media,  
Corus Entertainment,  
and CBC**

supported our awareness building  
efforts by airing our public service  
announcement, "What's Normal?"

# 20

meaningful  
community events

were held as demonstrations  
of how their organizers want  
to Stand Up for Kids



# Together, we are strengthening families



**7,287**  
kids were  
given support

This year, in collaboration with 14 agency partners, 7,287 kids and 3,219 families gained access to programs and resources to help them overcome barriers that put them at risk of entering child welfare.

## PROGRAM SPOTLIGHT

### Journey to Zero

Issues like poverty, mental health challenges, domestic violence, and substance abuse create vulnerability for many families and can increase the likelihood of children and youth entering into government care. But with the right supports, like those tested through the Journey to Zero project, we can strengthen families and improve outcomes for children and youth by keeping them at home and in their communities.

Children's Aid Foundation of Canada and Children's Aid Society of Toronto have been readying programming and resources to launch the first two of four Journey to Zero interventions – Early Response Family Group Conferencing and Intensive In-Home Supports for Adolescents – in partnership with the Child Welfare Institute, Balsam Foundation, McConnell Foundation, Louisa Huband and Craig Moffat, and the provincial government. Together, we hope to demonstrate better outcomes by strengthening families and igniting permanent change in the child welfare sector to create brighter futures for our most vulnerable children and youth.

“Our work on Journey to Zero would not be possible without the enthusiastic support of the Foundation,” says Paul Rosebush, CEO, Children's Aid Society of Toronto. “Their commitment to children and youth is evident through their ongoing and generous support of many of our key programs, which add real value to the lives of the young people that we serve. Children's Aid Foundation of Canada is a true partner in every sense of the word and we are immensely grateful for their support.”



“By building services that focus on prevention, we will be able to ensure that children remain at home or in their communities rather than growing up in care.”

– MAHESH PRAJAPAT, Chief Operating Officer,  
Children's Aid Society of Toronto



To learn more about how we're strengthening families, visit  
[cafdn.org/impactreport2018-19](https://cafdn.org/impactreport2018-19)

# Together, we are supporting kids in care



**8,228**  
kids were  
given support

This year, in collaboration with 38 partners, 8,228 kids were helped to successfully gain access to sports and arts lessons and other enriching opportunities that enabled them to explore their interests and passions, and build their confidence.



.....  
"I am so excited that I now get to play soccer on a team. Thank you for giving me this time with my friends and for letting me play my favourite sport, I love it so much!"

– TAMESH\*, IGNITE THE SPARK FUND beneficiary  
(\*name and visual identity have been protected)

## PROGRAM SPOTLIGHT IGNITE THE SPARK

For many children and youth in foster care, there is a negative stigma attached to being a "foster kid" that can be a barrier to their success. Generously founded by Andrea Weissman-Daniels and Mark Daniels in 2010, the IGNITE THE SPARK FUND has supported 1,056 kids in care to date by enabling them to pursue enrichment activities that have the potential to change the trajectory of their lives. Such activities can help them to not only have a chance to explore their interests and develop new athletic, creative, and leadership skills, but also to build confidence, self-esteem, and friendships, and have the opportunity to be a "basketball player" or "singer" instead of a "foster kid." This year, the program expanded beyond Toronto to Kingston, ON and Winnipeg, MB and, in the upcoming year, we're excited to further expand in Manitoba and nationally thanks to gifts from Medalist Capital and The Winnipeg Foundation.

"As caring parents, supporting the IGNITE THE SPARK FUND was really a very easy decision for us," says Riley Keast, Partner at Medalist Capital. "Giving kids a chance to discover their identities and passions is so critical to their development, and we are very proud at Medalist Capital to be able to further grow this program across Canada."



To learn more about how we're supporting kids in care, visit  
[cafdn.org/impactreport2018-19](https://cafdn.org/impactreport2018-19)

# Together, we are empowering youth in transition



**6,885**  
youth were  
given support

This year, in collaboration with 33 agency partners, 6,885 youth were helped to successfully gain access to the resources and supports necessary to help them transition from child welfare into an independent future.

## PROGRAM SPOTLIGHT

### TELUS' MOBILITY FOR GOOD™

For most people, a cell phone is simply a way to stay connected, but for youth aging out of the child welfare system, it can be a lifeline. In 2018, we partnered with TELUS' Mobility for Good™ program to bridge the digital divide for 1,455 youth aging out of care in Alberta, Manitoba, New Brunswick, and Ontario by providing them with access to a free TELUS cell phone plan for two years. The plan includes access to a smartphone, unlimited Canada-wide talk and text, and up to 3GB of monthly data

usage. This national program is helping youth to stay in touch with friends, social workers, employers, and other people in their support system. It gives them access to important services and resources, and a better chance at building a stable, successful future for themselves.

"At TELUS, a cornerstone of our social purpose is our heartfelt commitment to helping youth rise above and realize their full potential," says Darren Entwistle, TELUS President and CEO. "The TELUS Mobility for Good™ program is one way we can help Canadian youth transitioning out of foster care to remain connected to the many opportunities that allow them to begin their independent lives feeling safer, more connected, and better prepared for their future and the opportunities and challenges it entails."



**"My cell phone really became my lifeline, but paying my phone bill meant I went without groceries or my hydro bill wouldn't get paid, so then I would fall into debt. Being able to connect with others was the main thing that got me through to where I am today... and TELUS has nailed one of the biggest needs – the need for connection – and that connection piece saves lives."**

– CHANTAL, former youth in care



To learn more about how we're empowering youth in transition, visit [cafdn.org/impactreport2018-19](https://cafdn.org/impactreport2018-19)

# Celebrating our 2018-2019 supporters & Board of Directors

**Thank you.** Our annual supporter list recognizes the generosity of donors who have made a philanthropic gift to Children's Aid Foundation of Canada of \$10,000+ between April 1, 2018 and March 31, 2019.

**Names in bold** represent new campaign commitments made during the 2018-2019 fiscal year.  
Names with an asterisk\* represent committed supporters of the Foundation for over five years.

## ANNUAL SUPPORTERS

### \$500,000 - \$999,999

HSBC Bank Canada\*  
**RBC Foundation\***  
In Honour of Ted & Loretta Rogers\*

### \$250,000 - \$499,999

**CIBC Children's Foundation\***  
**Louisa Huband and Craig Moffat**  
**Scotiabank Global Banking and Markets\***  
The Slight Family Foundation\*  
**TELUS**  
**Dave Thomas Foundation for Adoption\***

### \$100,000 - \$249,999

Anonymous  
Balsam Foundation  
BMO Financial Group\*  
**Citi Canada\***  
**Estate of Douglas G. Gardner**  
HBC Foundation  
Fred and Donna Leslie Foundation\*  
**Loblaws Inc.\***  
**The MacNaughtan Family Manulife\***  
**McConnell Foundation\***  
Pinball Clemons Foundation\*  
Rogers Group of Companies  
Scotiabank Group\*  
TD Bank Group\*

### \$50,000 - \$99,999

**Air Canada Foundation\***  
**The Azrieli Foundation**  
Eric Bélanger and Marie Claude Prud'homme  
**CHUM Charitable Foundation\***  
The Mark Daniels and Andrea Weissman-Daniels Charitable Foundation\*  
Dottori-Attanasio Family\*  
**Donald A. Guloien and Irene Boychuk\***  
**Intact Foundation**  
The Sheldon Inwentash and Lynn Factor Charitable Foundation\*  
Joe Carter Classic\*  
**Lindt & Sprüngli (Canada), Inc.**  
**The McLean Foundation Medavie**  
**Shorcan Brokers Limited**  
**Signal Hill Equity Partners**  
**In Memory of Pinkie Sturgeon**  
**Tachane Foundation**  
**The W. Garfield Weston Foundation**  
**The Winnipeg Foundation**

### \$25,000 - \$49,999

Anonymous  
**Daniel and Kathryn Barclay**

**The Bay Street Children's Foundation\***  
Bell Canada\*

**Brent and Lynn Belzberg**  
Sheila R. Block\*  
Bill Butt and Susan Quigley\*  
**The Canavan Family Foundation\***  
**Cannonbury Foundation**  
CGI\*  
Maureen and Victor Dodig and Family  
**Donner Canadian Foundation**  
Christian and Florence Exshaw\*  
Gryphon Investment Counsel Incorporated\*

**ivari\***  
Ovens Family\*  
**Estate of Lucia Pogonyi**  
**Grant and Mona Rasmussen**  
**The StarFish Foundation**  
**State Street Trust Company Canada**

### \$10,000 - \$24,999

**AMJ Campbell**  
David and Debbi Arnold  
Deborah Barrett and Jim Leech\*  
Sheryl and Eric Berke\*  
Bradley R. Black and Michelle Ferraro  
**BlackRock fund of Tides Foundation**  
**Molly Bloom**  
**BMW Group Financial Services Canada\***  
Ian de Verteuil and Linda Glover\*  
**Estate of Alexandra Jones Diller**  
**Andrew W. and Christine Dunn\***  
**Richard and Darleen Falconer\***  
Ryan Fan  
**Giraffe Foods**  
**Estate of Helge Robert Gloslie**  
**Griggs Family Foundation**  
**Pruyn and Kelly Haskins**  
Barry and Alison Hildred\*  
Heathwood Homes\*  
**Home Trust Company\***  
**James C. Johnson**  
**JVS Toronto/Freedman Education Fund**  
KBSH Spirit Foundation  
KRG Children's Charitable Foundation\*  
**The M.E.H. Foundation\***  
Barbara and Dougal Macdonald\*  
**Vineet and Trish Malhotra\***  
**The McCain Foundation**  
**Shannon McGinnis\***  
**Medalist Capital**  
**The Bruce H. Mitchell Foundation**  
**Ian Morrison**  
**James Nicol**  
**Northam Realty Advisors Ltd.**  
**The J.E. Panneton Family Foundation**  
**McIntosh Perry**  
**Barry and Robin Picov**  
Jenny E. Poulos and Nick Lafazanis  
**Romet Limited**

**Andrew Sheiner and Liza Mauer**  
**Brad Sumarah**

**Estate of Mitra Indira Singh**  
Karl and Kim Wildi\*

## GIFT IN-KIND AND MEDIA PARTNERS

Our gift in-kind and media partners list recognizes donors who have made an in-kind gift or provided media support of \$10,000 or more between April 1, 2018 and March 31, 2019.

### \$3,000,000+ TELUS

**\$100,000+**  
The Globe and Mail  
Groupe Dynamite Inc.

### \$50,000 - \$99,999

Air Canada Foundation\*  
Fairmont Royal York\*  
**National Post**  
Royal De Versailles  
Milton Winberg  
**\$25,000 - \$49,999**  
AMJ Campbell\*  
**Bell Media**  
The Carlu\*  
**Corus**  
Daniel Mazzone  
**Navigator Limited**  
**The Printing House Charitable Office**

## ENDOWMENT FUNDS

Our endowment fund listing recognizes donors who have chosen to build a lasting and generous legacy by establishing an endowment fund.

Eric Bélanger and Marie Claude Prud'homme Teddy Bear Legacy Fund  
The Block Family Scholarship Fund  
The Block Family Teddy Bear Legacy Fund  
Joe Carter Family Support Fund  
Joe Carter Scholarship Fund  
Jack Darville Scholarship Fund  
de Verteuil - Glover Family Scholarship Fund  
Maureen and Victor Dodig and Family Teddy Bear Legacy Fund  
Drynan Family Scholarship Fund  
Edith Dunn Memorial Scholarship Fund  
Element Fleet Management Scholarship Fund  
Evans Family Scholarship Fund  
Exshaw Family Scholarship Fund

Factor - Inwentash Family Scholarship Fund  
Factor - Inwentash Family Teddy Bear Legacy Fund  
Falconer Family Scholarship Fund  
Charles and Tristan Falk Scholarship Fund  
Gibb Capital Endowment Fund  
Gibson Family Scholarship Fund  
GL Scholarship Fund  
Gluckstein-Sarantopolous Family Scholarship Fund  
Linda and Robert J. Goldberger Teddy Bear Legacy Fund  
The Grammie Project Scholarship Fund  
Rosalie Hall Fund  
Margaret Hincks Ambassador School Fund  
Margaret Hincks Scholarship Fund  
Margaret Hincks Tutoring Fund  
Hoffmann-La Roche Scholarship Fund  
Home Base Endowment Fund  
ivari Scholarship Fund  
Sheilagh and Peter Johnson Scholarship Fund  
Keg Spirit Foundation  
Post-Secondary Education Scholarship Fund  
Gordon Kirke Scholarship Fund  
Leith Family Scholarship Fund  
Ian Levy Graduation Awards of Excellence Fund  
Eleanor A. MacNaughtan Memorial Scholarship Fund  
Manulife Scholarship Fund  
Janet McDonald Memorial Scholarship Fund  
Dawn McDowell Memorial Scholarship Fund  
Milne Family Scholarship Fund  
Oriole Scholarship Fund  
Michelle and John Ovens Family Teddy Bear Legacy Fund  
Rose M. Patten and Thomas Di Giacomo Scholarship Fund  
James D. Patterson Arts Fund  
Cookie and Stephen Sandler Scholarship Fund  
Cookie and Stephen Sandler Teddy Bear Legacy Fund  
Sandys Family Scholarship Fund  
Amanda and John Sherrington Scholarship Fund  
Dr. Paul Steinhauer Memorial Scholarship Fund  
Susan Storey Miracle Fund  
Susan Storey Scholarship Fund  
Christopher Stringer Scholarship Fund  
Olivia Thompson Scholarship Fund

## Board of Directors 2018-19

**Gordon Raman** | Chair  
**Barry Hildred** | Past Chair

**Daniel Barclay**  
**Lynn Belzberg**

**Bill Butt**  
**Christian Exshaw**  
**Lynn Factor, C.M., O.Ont, MSW**  
**Brian Gluckstein**  
**John Gossling**

**Pruyn Haskins**  
**Jason Henderson**  
**Dougal Macdonald**  
**Shannon McGinnis**  
**Victoria Pelletier**

**Jenny Poulos**  
**Sandra Roberts, CRMA**  
**Donna E. Toth**  
**Andrea Weissman-Daniels**

# 2018-2019 Financial highlights

Year ended March 31, 2019

2019

2018

Fundraising Revenue	\$ 10,866,514	\$ 10,334,199
Net Investment Income*	3,163,729	2,191,131
Gain on Sale of Property**	2,277,915	7,156,449
Rental Income	221,494	342,913
<b>Total</b>	<b>\$ 16,529,652</b>	<b>\$ 20,024,692</b>

Grants and Programs	\$ 10,431,431	\$ 11,194,443
Fundraising Expenses	1,336,290	1,385,281
Administrative Expenses	1,171,768	1,027,905
Advocacy	399,150	380,086
<b>Total</b>	<b>\$ 2,907,208</b>	<b>\$ 2,793,272</b>
Excess of Revenue over Grants and Expenses***	\$ 3,191,013	\$ 6,036,977

\* Includes unrealized gains on investments

\*\* Being held in trust for CAST's real estate purposes

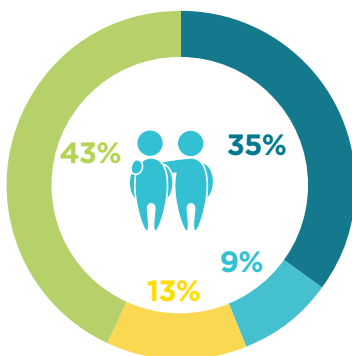
\*\*\* Comprised of donor restricted and endowed funds

Audited financial statements may be obtained at

[cafdn.org/financialstatements](http://cafdn.org/financialstatements)

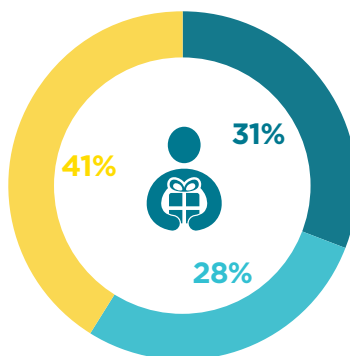
Charitable registration number: 108076480RR0001

## AREAS OF SUPPORT



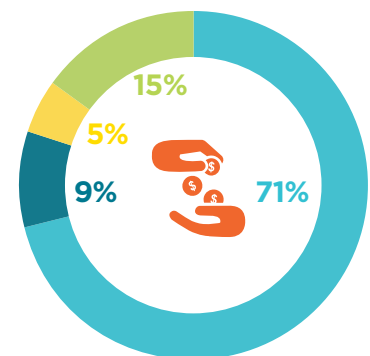
- Education – 35%
- Enrichment – 9%
- Prevention – 13%
- Healing & Recovery – 43%

## WHO OUR DONORS ARE



- Individuals – 31%
- Foundations – 28%
- Corporations – 41%

## FUNDRAISING PROGRAM



- Major Gifts – 71%
- Community Giving – 9%
- Planned Giving – 5%
- Signature Events – 15%



Want to learn more? Check out our online Impact Report at [cafdn.org/impactreport2018-19](http://cafdn.org/impactreport2018-19)

**Children's Aid Foundation of Canada** is our country's leading charity dedicated to improving the lives of children and youth growing up in the child welfare system. We raise and grant funds, and deliver a wide range of high-impact programs and services in partnership with 74 child- and youth-serving agency partners that support more than 22,200 vulnerable young people and 3,500 families annually.

**Stand Up for Kids** is our national campaign for child welfare, which aims to change the futures of Canada's most at-risk kids – those who have experienced abuse and neglect. We know that by helping these young people to overcome their trauma and break the cycle for future generations, they gain the strength and resilience to create a lifetime of their own unstoppable successes.

The Foundation's Young People's Advisory Council (YPAC) shares their lived and professional expertise, wisdom and experiences to guide us on how to best serve Canada's young people involved in child welfare and represents the Foundation in the community. | YESSINIA, SARAH, TROY, JOSHUA, RESHMA, TANEISHA, REBECCA (Foundation Staff), SAMIDHA, ELI, AND BREANNA. Absent – ERINE.

