



2017-18 IMPACT REPORT

STANDING UP FOR KIDS ACROSS CANADA



# STANDING UP FOR KIDS ACROSS CANADA



In 2017, the move to become a national charity laid the groundwork for a three-year goal of becoming Canada's largest private funder and thought leader in the child welfare sector. In collaboration with former youth in care, sector experts, agency partners, donors, and volunteers, Children's Aid Foundation of Canada is growing its national reach. We're just getting started, but the momentum and impact is building. Read on to find out how we're leading the charge in taking a stand for kids involved in Canada's child welfare system.

**Children's Aid Foundation of Canada** is our country's leading charity dedicated to improving the lives of children and youth growing up in the child welfare system. We raise and grant funds, and deliver a wide range of high-impact programs and services in partnership with 77 child- and youth-serving agencies across the country that support more than 22,700 vulnerable young people annually. **Stand Up for Kids** is our national campaign for child welfare, which aims to change the futures of Canada's most at-risk kids – those who have experienced abuse and neglect. We know that by helping these young people to overcome their trauma and break the cycle for future generations, they gain the strength and resilience to create a lifetime of their own unstoppable successes.

All young people featured herein are former youth in care who have received Foundation support.

# LEADERSHIP MESSAGES



When I took on the role of Chair in 2016, there was palpable momentum for creating greater change in the lives of children and youth involved in the child welfare system. I'm thrilled to have played a role in the

evolution of the Foundation from an organization with a primarily localized and regional focus to one with a national reach. While the organization is only just getting started at expanding its reach nationwide, the impact seen to date is commendable.

The Board I've had the privilege of leading is made up of passionate, intelligent, caring individuals. It's been an honour to serve as their Chair and to work alongside them in achieving the Foundation's goals. The end of the 2017-18 fiscal year marks the retirement of both Andrew Dunn and Charyl Galpin from the Board, and I want to thank each of them for their invaluable expertise and contributions during their tenure.

As a Board, we are fortunate to govern an organization with a strong management team led by a visionary and passionate President & CEO. I would like to thank Valerie McMurtry for her continued leadership as we strive to enhance the lives of more vulnerable children and youth across the country.

Finally, I'd like to take the opportunity to welcome Gordon Raman as our incoming Chair. Gordon has served on the Board since 2014 and has been a member of both the Scholarship Awards and Executive Committees. I know he'll excel in this role and continue to take the organization to new heights. Following my retirement as Board Chair, I look forward to continuing to support the organization's momentum alongside Gordon, Valerie and the rest of the Board in the roles of Past Chair and Treasurer.



BARRY HILDRED, Chair of the Board of Directors



For many years, we have dreamed of expanding our abilities and capacity to make a national impact. This year, we formalized that dream by broadening our mandate to become Children's Aid

Foundation of Canada. We're just getting started, but this change signifies our ambition to build a strong national movement that, in collaboration with our agency partners, reaches every child who has been involved in the child welfare system.

This year also marked the community launch of Stand Up for Kids, our national campaign for child welfare, which calls on all Canadians to do more for children and youth who need support in local communities. People are often surprised to learn that, in a country as well educated and privileged as Canada, 235,000 children are identified as being at risk of abuse and neglect. We believe that it's important for everyone to find time in their days to look out for these young people and take action in a meaningful way, and we're grateful to our donors who are doing just that.

None of this year's accomplishments could have been possible without the support of volunteers who share our passion for improving the lives of kids involved in the child welfare system. This includes our Young People's Advisory Council, our Board of Directors and other senior leadership volunteers, and committee members, individuals, and corporate volunteers. We have been very lucky to have had Barry Hildred leading our Board for the last two years and, though his time in this role has come to a close, the impact of his leadership, guidance, and encouragement has set us up for a strong future.

Thank you to our community of donors for making it possible for vulnerable young Canadians to heal, thrive, and have a chance at a brighter future.



VALERIE MCMURTRY, CFRE, President & CEO

# STAND UP FOR KIDS – THE NATIONAL CAMPAIGN FOR CHILD WELFARE

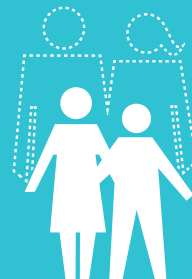
## It takes a community

By galvanizing a community of support for children and youth involved in Canada's child welfare system, Children's Aid Foundation of Canada is creating transformational change for our country's most vulnerable kids across the following priority areas: Crisis & Permanence; Health & Well-being; Education; Identity, Equity & Inclusion; and Youth in Transition.

With this community of individuals, corporations, foundations, agency partners, youth, volunteers, child welfare advocates, educational institutions, and child welfare agencies, we have accomplished the following over four years.

OVER FOUR YEARS:

**\$52 million\*** raised, **10 national programs** supported thanks to the generosity of **9,695 donors.**



**25,254 kids** comforted in times of crisis and helped to find loving, permanent relationships



**27,139 kids** provided health supports and opportunities for camp, recreation, and other activities needed to thrive



**15,744 kids** have been supported to achieve an education



**10,155 kids** given the support they need to take pride in their identity and overcome marginalization



**13,054 youth** helped to successfully transition from child welfare into an independent future

\* As at May 1, 2018



# CRISIS & PERMANENCE 2017-2018



6,730  
kids were  
supported

In collaboration with 26 agency partners, 6,730 kids were supported through strengthening their families so they can stay together, providing comfort during times of crisis, and helping to find loving, permanent relationships.

## Journey to Zero

This year, Children's Aid Foundation of Canada collaborated with Balsam Foundation, The McConnell Foundation, the provincial government, Children's Aid Society of Toronto, the Child Welfare Institute, and Navigator Ltd. to develop an innovative prevention-based pilot program called Journey to Zero. Its goal is to test new interventions that will strengthen families and keep children and youth at home, and ultimately improve their outcomes. Funding from these partners, including a cornerstone gift of \$2.25 million from Balsam Foundation and \$300,000 from the McConnell Foundation, will support the testing of four different interventions with Children's Aid Society of Toronto, and represents a significant organizational shift towards prevention and early intervention. The pilot program will be rigorously evaluated to provide data, metrics, and how-to resources to help influence change across the province. The Foundation is currently seeking additional philanthropic support to launch this program.



## ONTARIO



### Partner Spotlight

#### Children's Aid Society of Toronto

**Journey to Zero** will enable Children's Aid Society of Toronto, our largest and founding partner, to provide better resources to families and front-line child welfare workers. These include access to mental health specialists and youth outreach workers who will co-create responses with the child, their family, and their community; family group conferencing; intensive individualized and wraparound supports; and kin care coupled with family safety plans to engage the wider family. "Our work needs to be about helping families and communities protect their own children and less about protecting children from their families," says Mahesh Prajapat, Chief Operating Officer, Children's Aid Society of Toronto.

# HEALTH & WELL-BEING 2017-2018



6,324  
kids were  
provided  
opportunities

In collaboration with 26 agency partners, 6,324 kids were provided with opportunities for camp, recreation, and other supports needed to thrive.

## Mental Health Programs

Trauma is nearly universal for kids involved in child welfare, and it has lasting effects well into their adult lives. Access to quality mental health supports is very challenging given long public waitlists, high costs of private supports, and difficult system navigation, but it is critically important to their healing and ability to move forward into a brighter future. Children's Aid Foundation of Canada's mental health strategy aims to address trauma and provide greater access and a broader reach of mental health supports, like trauma-focused cognitive behavioural therapy, trauma and attachment counselling, and system navigation. With the help of HBC Foundation Youth Mental Health Fund, we're working to provide this support for youth leaving care. This Fund addresses urgent, complex mental health challenges for children and youth in care in Toronto, ON; Vancouver, BC; and Montréal, QC.



Youth participating in a canoe journey as a therapeutic and cultural connections activity

## Partner Spotlight

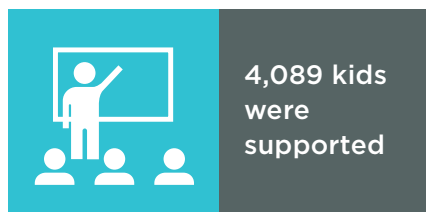
### Pacific Community Resources Society, Vancouver

This award-winning, accredited, not-for-profit society provides quality social services in the Lower Mainland of British Columbia. Children's Aid Foundation of Canada has worked in partnership with Pacific Community Resources Society since 2001 and provides support for a number of initiatives, including the **CIBC Miracle Fund**, which gives children and youth involved in the child welfare system the opportunity to participate in sports and recreation, arts and culture, or education-related activities. These opportunities enhance children and youth's physical, mental, social, and developmental well-being, and help them to overcome trauma. They give kids in care the chance to just be kids.

BRITISH  
COLUMBIA



# EDUCATION 2017-2018



In collaboration with 29 agency partners, 4,089 kids were supported in achieving their education through graduation awards, scholarships, bursaries, and other wraparound supports.

## Post-Secondary Education Program Review

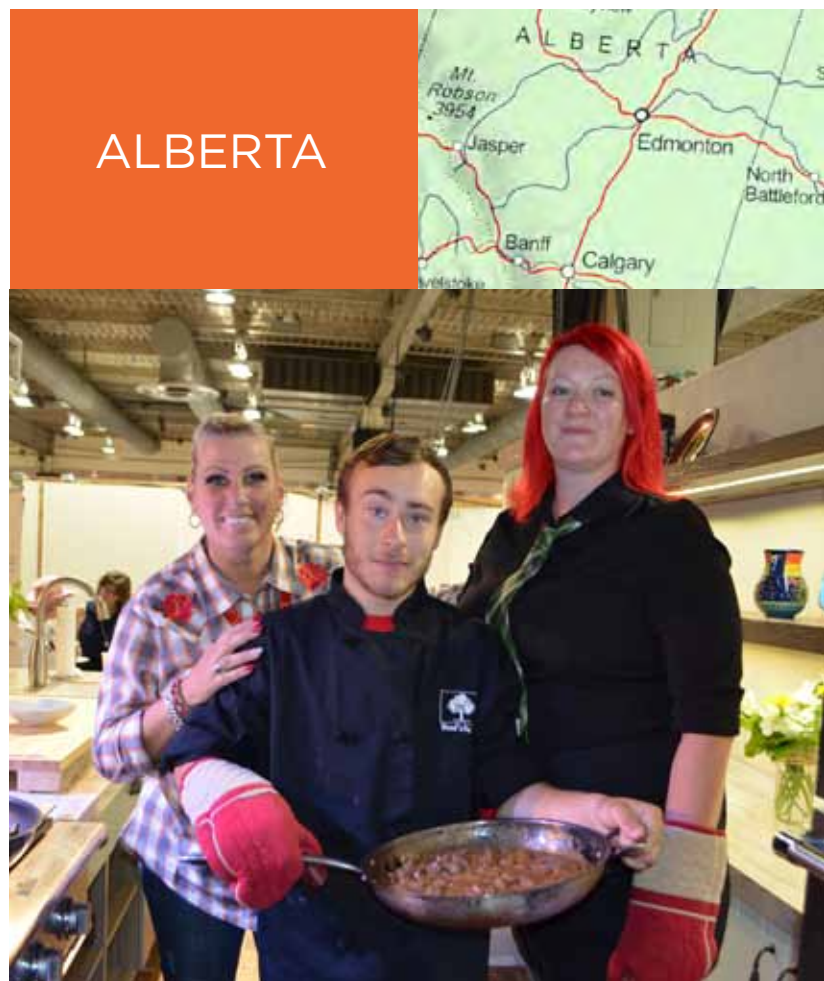
Our commitment to using evidence to inform high quality program development and execution led us to undertake an evaluation of our Post-Secondary Education Program. The goal of the study was to better understand its impact for students and where program improvements could be made. The study indicates that donor support is truly transforming young people's lives. Foundation support made an important and significant difference in their ability to succeed at school and had a multiplying effect into other areas of their health and well-being. You can learn more about this and the recommendations that have come out of the study by visiting [cafdn.org/PSEReport2018](https://cafdn.org/PSEReport2018)

## Partner Spotlight Wood's Homes, Calgary

This multi-service, non-profit children's mental health organization has been working with families for over 100 years. Children's Aid Foundation of Canada has partnered with Wood's Homes since 2015 through the **HSBC Bank Canada National Transformation Project** that aims to significantly improve rates of primary and high school graduation and post-secondary enrolment and completion among children and youth involved in the child welfare system. The funding has enabled Wood's Homes to provide tutors for youth, foster leadership development in the classroom, and has enabled clients to participate in training programs, like their Youth Culinary Arts Program, all with the goal to encourage learning and the pursuit of education and work experience beyond high school.



Youth participating in the Youth Culinary Arts program





# IDENTITY, EQUITY & INCLUSION 2017-2018



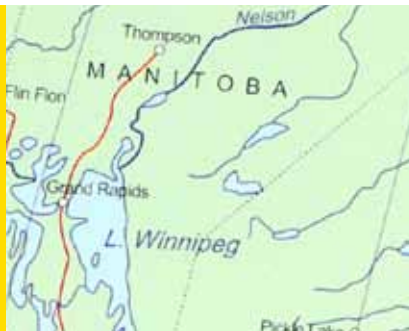
2,169 kids  
were given  
support

In collaboration with 3 agency partners, 2,169 kids were given the support they need to take pride in their identity and to overcome marginalization.

## Supporting Indigenous children and youth

Indigenous children and youth are overrepresented in the child welfare system. Despite Indigenous peoples accounting for only 4.3% of the Canadian population, 48% of kids living in foster care are Indigenous. When they come into care and are removed from their culture of origin, they often lose their connection with their traditions and identity. Children's Aid Foundation of Canada is responding to the Truth and Reconciliation Commission's recommendations by helping to ensure these young people are accessing the supports available to them. This year, approximately 1,650 Indigenous children and youth benefitted from existing programming that offered them comforts in crisis, enrichment opportunities, scholarships and bursaries, cell phones to stay connected, and life and employment skills training to support their transition to adulthood. We aspire to support more Indigenous kids involved in child welfare in collaboration with our growing partner base.

## MANITOBA



### Partner Spotlight

#### Metis Child, Family & Community Services, Winnipeg

Metis Child, Family and Community Services works to strengthen the capacity of Métis families to care for children through culturally relevant community-based programs. Children's Aid Foundation of Canada has partnered with Metis Child, Family & Community Services since 2015 and provides support through the **Ted and Loretta Rogers Foster Care Transition Program** that provides backpacks to children and youth as they enter foster care. Backpacks include a teddy bear and other items, including culturally relevant ones, that will give comfort to children and youth during a time of upheaval and uncertainty.





# YOUTH IN TRANSITION 2017-2018



In collaboration with 42 agency partners, 7101 youth were helped to successfully transition from child welfare into an independent future.

## Improving employability for a brighter future

This year, Children's Aid Foundation of Canada was delighted to launch Youth Works, supported by RBC Future Launch. This innovative program has a presence in four locations across the country and is providing vulnerable youth with employment supports to build valuable skills and successfully transition into the workforce. This program aims to support 800 youth over the course of two years.

## Partner Spotlight

### Partners for Youth, Saint John

Partners For Youth Inc. engages young people who are facing challenges in their lives and assists them in becoming capable, connected, and contributing members of their communities. Children's Aid Foundation of Canada has partnered with Partners for Youth Inc. since 2014. In 2017, The organization was selected as one of four to partner in a national youth employability program called **Children's Aid Foundation of Canada Youth Works Supported by RBC Future Launch**. The program is aimed at helping Canada's most vulnerable youth during a time that is among the most traumatic in their life – their transition out of the child welfare system. When youth leave care, they often lack the skills, knowledge, and connections needed to successfully transition from education to employment. This program bridges that gap through an integrated approach that includes specialized employment counselling, internship and job placements, and employment training support. It supports youth in and from care with their transition from education to employment and ensures that they are equipped to access meaningful employment opportunities and have a better chance at a brighter future.



A youth supported by Children's Aid Foundation of Canada Youth Works Supported by RBC Future Launch along with staff from Partners for Youth

# STAND UP FOR KIDS 2017-2018

September 2017 marked the community launch of Stand Up for Kids, encouraging Canadians to take action in helping to create change for kids involved in our country's child welfare system. Here's a look at some of the personal and meaningful ways individuals and groups are taking a stand for Canada's most vulnerable children and youth.



## Advocate

Over **7,000 Canadians** signed the **pledge** to become Stand Up for Kids Allies.



## Participate

**90,785 views** of our **What's Normal? video** created greater awareness.



## Activate

**330 people** showed their support for Stand Up for Kids through volunteering.



## Donate

**810 people or groups** contributed **\$728,000** through community events, workplace giving, and more.



# STAND UP FOR KIDS 2017-2018



## Communicate

**The Globe and Mail**  
**signed on** as the Stand  
Up for Kids national

media partner helping us raise our  
voice.



## Celebrate

**The Lynn Factor Stand Up  
for Kids National Award**

was launched in honour of  
Lynn Factor, a long-time  
Foundation volunteer and supporter,  
in celebration of her 35-year career  
on the front lines of child welfare.  
\$75,000 will be awarded.



## Nominate

**70 people were  
nominated** by peers for  
the inaugural Lynn Factor

Stand Up for Kids National Award,  
which recognizes those leading  
initiatives to improve the lives of kids  
in Canada's child welfare system.



THE LYNN FACTOR  
**STAND UP  
FOR KIDS™  
NATIONAL  
AWARD**











## MEET JAY

**Student, young professional, transgender advocate, former youth in care**

My care experience was rough. The biggest challenge I had was that I identify as transgender and, unfortunately, my entire course of being in care from ages 14-18, I was told it was just a phase. I faced a lot of homophobia.

In life, you need to have one person who's going to believe in you. If you don't have that one person, your success rate is lower. If you have more than one, that's fantastic. But you need to have someone who really cares and has your best interest. One worker I had helped young people in care to be themselves. She influenced so many people, she influenced me, and she really pushed me to be who I am today. Another worker came up to me and said, "There are a lot of individuals who are scared to come out." And this is the reason why I am speaking out, because I feel for those kids.

I wouldn't be where I am today without Children's Aid Foundation of Canada. The Foundation has allowed me to grow personally and professionally. They're there to support you in any way, shape, or form. It doesn't matter if you're from Toronto or if you live in Vancouver, they are there for you. I was really lucky that I got two scholarships. I also received support from the Friends and Loved Ones Fund, so I was able to go visit family out of town for Christmas. Through Telus' Mobility for Good™ program, I was able to connect with outreach workers in my community.

Youth in care deserve a chance. They don't deserve to have a stigma related to them. Every time I call the Foundation it's, "how can we help you get your goal, what can we do?" That in itself speaks volumes.

# EVENT HIGHLIGHTS

May 2017



**Five14 Talks** | Amanda Lang, business journalist and author, hosted the third annual Five14 Talks themed Commit Connect, which affirmed attendees' commitment to be the village of support for youth in and from care. The Provincial Advocate for Children & Youth and RBC supported the event. Speakers included Dylan Cohen, Founder of 25NOT21; The Honourable Margaret Norrie McCain, Former Lieutenant Governor of New Brunswick; Dr. Christine Wekerle, Associate Professor, Pediatrics at McMaster University; Anayah Phares, Social Entrepreneur and Founder of CHEERS; and Eddy Robinson, Educator, Writer, and Indigenous Artist.



**Women's Golf Classic** | For the second year in a row, Fluid Events continued the tradition of hosting the 17th annual Women's Golf Classic, which brings together 144 influential women from Canada's top corporations in support of Children's Aid Foundation of Canada. In addition to a round of golf, attendees indulged in pampering spa services, networking, cocktails, a silent auction, and an exquisitely prepared dinner. This year's event brought Fluid's total funds raised over two years to more than \$130,000.

June 2017



**Joe Carter Classic** | Baseball legend Joe Carter and friends held the 8th annual celebrity golf tournament. The greats met on the green in support of Children's Aid Foundation of Canada's Joe Carter Family Support Fund and Joe Carter Scholarships, raising a total of \$150,000. The 2017 scholarship recipients, ANDREA, CHANA, and RILEY were honoured at the event for their academic ambition and future goals.



**Illumination Circle** | This evening honoured our dedicated and generous supporters who illuminate the potential of children who have experienced abuse and neglect, giving them the tools they need to move toward a brighter future. The event also gave our donors an opportunity to meet and celebrate young people graduating from the Pinball Clemons Foundation Ambassador School Program, which offers a high-school experience tailored to the unique needs of youth from care, giving them an opportunity to learn important life skills, like cooking and financial literacy. ANKENIQUE and CHRISTINE pictured left.



September 2017



**Recognition Night** | At the 18th annual Recognition Night, we honoured our 231 scholarship recipients for their pursuit of education and a successful future. We also launched Stand Up for Kids, Children's Aid Foundation of Canada's national campaign for child welfare and a movement to engage allies across the country to help remove barriers that limit the potential of children who have experienced or are identified as at risk of abuse and neglect. RICKY pictured left.

November 2017



**Children's Aid Foundation of Canada Gala - Teddy Bear Affair** | Geoff Beattie and Amanda Lang were the honorary co-chairs for the 31st annual Foundation Gala. The event successfully raised a total of \$3.3 million from both the event itself and generous donations to the Teddy Bear Fund, which was established as a tribute to the Foundation Gala. Funds raised ensure that the most vulnerable children and youth in our community are provided with a reliable and sustainable source of life-changing funding for all of their complex and urgent needs.

December 2017



**Holiday Season Celebration** | This annual seasonal event has provided hope and happy memories to tens of thousands of Toronto's most vulnerable children and youth. It's a day for kids in care and their foster families to gather for the festive season. For some, it's the only holiday celebration they may experience. This year marked the 38th year of the event. Children and their families enjoyed lunch and a chance to meet Santa, received gifts, and had an opportunity to participate in activities such as crafts, a bouncy castle, and face painting.

March 2018



**RBC Next Great Social Innovator Challenge** | This event asks the next generation of leaders to answer a real-world business challenge with the hopes of finding new innovative ideas that have the potential to shape and shift the future of financial services in Canada. In 2017, the Challenge evolved to focus on social impact and youth. As an RBC Future Launch partner, Children's Aid Foundation of Canada was proud to be selected as the charity for which 18 youth-friendly, innovative solutions to support youth across Canada in their transition from care were developed.

# PARTNERS

## National agency partners

Partnerships are essential in helping Children's Aid Foundation of Canada advance our impact in supporting children and youth involved in our country's child welfare system in the areas of prevention, healing and recovery, enrichment, and education. In addition to our largest and longest-standing partner, the Children's Aid Society of Toronto, we work with local, regional, and national organizations that serve this population or are connected to it, and that have innovative, evidence-based program outcomes. At present, our child- and youth-serving agency partners span every province and two territories. By working together, we can achieve far greater impact for our country's most vulnerable kids.

**In 2017-2018, we worked in partnership with 77 agency partners across 10 provinces and 2 territories, granting a total of \$11.2 million to support children and youth in and from care.**

This list represents the agency partners who help to deliver our 10 national programs.

Partner Organizations	City	Province	CIBC Miracle Fund	Citi Youth Empowerment Program	Cooking Towards Independence, supported by Manulife, sponsored by Loblaw's	Element Fleet Management Youth Capital Program	HSBC Bank Canada National Transformation Project	Post-Secondary Education Program	Scotiabank Stay in School Program	The Slaughter Family Foundation Right at Home Program	Ted & Loretta Rogers Foster Care Transition Program	Youth Works, supported by RBC Future Launch
Aspen Family and Community Network Society	Calgary	AB			x	x						
Batshaw Youth and Family Centres	Montreal	QC									x	
Boost Child and Youth Advocacy Centre	Toronto	ON									x	
Boys & Girls Clubs of Calgary	Calgary	AB		x								
Bruce Grey Child & Family Services	Owen Sound	ON	x									
Catherine Donnelly Foundation	Toronto	ON								x		
Catholic Children's Aid Society of Toronto	Toronto	ON					x			x		
Catholic Social Services	Edmonton	AB	x				x		x	x		
Child & Family All Nations Coordinated Response Network	Winnipeg	MB									x	
Child & Family Services of Western Manitoba	Brandon	MB										x
Children's Aid Foundation of Ottawa	Ottawa	ON	x						x		x	
Children's Aid Society of the Districts of Sudbury and Manitoulin	Sudbury	ON									x	
Children's Aid Society of Toronto	Toronto	ON	x	x	x	x	x		x	x	x	x
Choices for Youth	St. John's	NL							x			
Connections Community Services Society	Richmond	BC							x			x
Corsage Project	Toronto	ON						x				
Covenant House Toronto	Toronto	ON								x		

Partner Organizations	City	Province	CIBC Miracle Fund	Citi Youth Empowerment Program	Cooking Towards Independence	Element Fleet Management Youth Capital Program	HSBC Bank Canada National Transformation Project	Post-Secondary Education Program	Scotia Stay in School Program	The Slight Family Foundation Right at Home Program	Ted & Loretta Rogers Foster Care Transition Program	Youth Works Program, supported by RBC Future Launch
Durham Children's Aid Foundation	Oshawa	ON	x		x				x		x	
Eva's Initiatives	Toronto	ON								x		
Fondation du Centre Jeunesse de Montréal	Montreal	QC	x				x		x			
Fondation du Centre jeunesse de Québec	Quebec City	QC							x			
Foster Family Coalition of the NWT	Yellowknife	NT							x		x	
Gatineau Health Foundation or Fondation Santé Gatineau	Hull	QC	x									
General Child and Family Services Authority	Winnipeg	MB	x						x		x	
Government of Nunavut	Iqaluit	NU									x	
Halifax Region Children's Aid Foundation	Halifax	NS	x		x				x		x	
Hull Services	Calgary	AB	x		x				x		x	
Indigenous Perspectives Society	Victoria	BC									x	
Jewish Family and Child Service of Greater Toronto	Toronto	ON								x		
Kawartha-Haliburton Children's Foundation	Peterborough	ON						x				
Key Assets	Mississauga	ON									x	
La Ronge Indian Child and Family Services Agency	La Ronge	SK									x	
Lu'ma Native Housing Society and First Funds Society	Vancouver	BC				x						
Lutherwood	Waterloo	ON			x							
Metis Child Family and Community Services	Winnipeg	MB									x	
Michif Child & Family Services	The Pas	MB									x	
Native Child and Family Services of Toronto	Toronto	ON					x			x	x	
North Okanagan Youth and Family Services Society	Vernon	BC							x			
Ontario Association of Children's Aid Societies	Toronto	ON			x							
Ontario Council of Agencies Serving Immigrants	Toronto	ON				x						
Pacific Community Resources Society	Vancouver	BC	x	x	x		x		x	x	x	
Partners For Youth	Fredericton	NB							x			x
Peel Children's Aid Foundation	Mississauga	ON	x		x				x		x	
PEI Child & Family Services	Charlottetown	PEI							x			
Penticton and District Community Resources Society	Penticton	BC							x			
Ranch Ehrlo Society	Pilot Butte	SK							x			
Resource Assistance for Youth Inc.	Winnipeg	MB								x		
Rogers Communications - Ted Rogers Scholarship Fund	Toronto	ON						x				
Rosalie Hall	Toronto	ON						x				
Windsor-Essex Children's Aid Society	Windsor	ON	x						x		x	
Wood's Homes	Calgary	AB					x					
Youth In Care Canada	Ottawa	ON						x				



# TEDDY BEAR FUND

Launched in 2016, the Teddy Bear Fund is a vital source of funding that allows front-line social workers at Children's Aid Society of Toronto – Canada's largest board-governed child welfare agency – to directly support the most urgent needs of the diverse and vulnerable population of children, youth, and families they serve. It offers flexibility and fills the gap between what the government provides children in care and what they need to thrive - much as a caring parent would. Whether it's providing specialized mental health supports in a family home, a child experiencing camp for the first time, or a father gaining access to the tools he needs to better parent his child, our donors' support of the Teddy Bear Fund is critical in helping us meet the complex and highest priority needs of Toronto's children when and where it's needed most.

Our Teddy Bear Fund donor community has grown this urgent fund to just over **\$2.8 million since 2016!**



In 2017-2018, **\$1,250,000 was granted** through the Teddy Bear Fund to support **10,247 children, youth and families** in Toronto in the following areas:

## ENRICHMENT

**5,303**



## PREVENTION

**3,411**



## HEALING & RECOVERY

**1,533**



As demand continues to grow for the unique and flexible funding the Teddy Bear Fund provides, Children's Aid Foundation of Canada recently announced a \$10 million goal over three years to ensure that we can meet the needs of these kids for years to come.

Thank you to our exceptional Teddy Bear Fund Founding Donors who have committed \$100,000+ to the Teddy Bear Fund as of July 2018:

### ANNUAL COMMITMENT

Anonymous  
Bill Butt & Susan Quigley  
Pruyn & Kelly Haskins  
Fred & Donna Leslie  
Dougal & Barbara Macdonald  
In Memory of Pinkle Sturgeon

### ENDOWED/NAMED FUND

Eric Bélanger & Marie Claude  
Prud'homme  
Maureen & Victor Dodig  
Linda & Bob Goldberger  
Lynn Factor & Sheldon Inwentash

John & Michelle Ovens  
Cookie & Stephen Sandler

### BEQUESTS

Frances Forrester  
Cookie & Stephen Sandler



[cafdn.org/teddybearfund](http://cafdn.org/teddybearfund)



YOUNG PEOPLE'S ADVISORY COUNCIL (YPAC) PICTURED FROM LEFT TO RIGHT AND TOP TO BOTTOM - ELI, BREANNA, CHRISTINA, TOLU, SAMIDHA, TROY, ERINE, ANNA, BRITTANY, ALISHA, RESHMA, SHYANNE AND RILEY.



# CELEBRATING OUR SUPPORTERS

## CAMPAIGN SUPPORTERS

Children's Aid Foundation of Canada wishes to express its thanks to the following benefactors who have made gifts to the Stand Up for Kids National Campaign for Child Welfare. We are extremely grateful to all our donors for making a significant commitment to vulnerable children and youth across Canada.

This list represents commitments of \$25,000 or more made after the launch of our National Campaign for Child Welfare (May 1, 2014 – March 31, 2018). Names in bold represent new Campaign commitments during our 2017-2018 fiscal year.

### \$3 Million +

#### **HSBC Bank Canada**

In Honour of Ted and Loretta Rogers

### \$2 Million

#### **The Balsam Foundation**

Element Fleet Management  
Estate of Ilan Levy

### \$1 Million

Children's Aid Foundation of  
Canada Gala – Teddy Bear Affair  
CIBC Children's Foundation

#### **Pinball Clemons Foundation**

RBC Foundation  
The Slight Family Foundation  
TD Bank  
Dave Thomas Foundation for Adoption

### \$500,000 - \$999,999

Anonymous  
BMO Financial Group  
Susanne Holland  
**The Sheldon Inwentash and  
Lynn Factor Charitable Foundation**  
**Fred and Donna Leslie Foundation**  
**McConnell Foundation**  
Scotiabank Global Banking  
and Markets  
Scotiabank Group

### \$250,000 - \$499,999

The Mark Daniels and  
Andrea Weissman-Daniels  
Charitable Foundation  
Dottori-Attanasio Family  
David and Susan Howard  
Joe Carter Classic  
Lindt & Sprüngli (Canada), Inc.  
Manulife  
Estate of Sandra Margaret Reid Alter  
Ego Trust

### **Rogers Group of Companies**

#### **TELUS**

#### **the we know foundation**

### \$100,000 - \$249,999

Anonymous (2)  
David and Debbi Arnold  
**The Bay Street Children's Foundation**  
Eric Bélanger and Marie Claude  
Prud'homme  
Bill Butt and Susan Quigley  
CHUM Charitable Foundation  
Citi Canada  
**Cubecom Commercial Realty Inc.**  
Maureen & Victor Dodig and Family  
Andrew W. and Christine Dunn  
Christian and Florence Exshaw  
John R. Finlay  
Fluid Events & Consulting  
John Francis and Susan Caskey  
Brian Gluckstein and  
Gary Sarantopoulos  
Linda and Robert J. Goldberger  
Gryphon Investment Counsel  
Incorporated  
Donald A. Guloien and Irene Boychuk  
HBC Foundation  
Barry and Alison Hildred  
Hoffmann-La Roche Limited  
(Roche Canada)  
**Loblaw Inc.**  
Dougal and Barbara Macdonald  
Ovens Family  
Terry and Lila Walsh

### \$50,000 - \$99,999

Anonymous  
**Air Canada Foundation**  
Arup Canada Inc.  
B.O.L.T. Charitable Foundation  
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Deborah Barrett and Jim Leech

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#### **The Canavan Family Foundation**

Anca Drexler and Saurabh Rastogi

#### **Richard and Darleen Falconer**

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Estate of Gertrude Helperin

#### **Home Trust Company**

#### **ivari**

#### **Robert Kerr Foundation**

#### **Shannon McGinnis**

#### **Marg MacLean & Dave McCann**

The Catherine and Maxwell  
Meighen Foundation

Brian and Leanne Mergelas

The StarFish Foundation

#### **In memory of Pinkle Sturgeon**

Estate of Clarris Emma Wilson

### \$25,000 - \$49,999

Anonymous (5)  
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**Donner Canadian Foundation**  
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KBSH Spirit Foundation  
KRG Children's Charitable Foundation  
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Greg Latremoille  
The LeGresley Family Foundation  
Stephen M. and Judith S. Lewis  
The M.E.H. Foundation

**Vineet and Trish Malhotra**

John and Roseanne Marsh  
The Estate of Audrey Massey

**Medalist Capital**

John J. and M. L. Meehan  
David Morton and Doriana  
Zohil-Morton

Eric and Estelle Ohayon

**Kathleen O'Keefe**

**Michael O'Sullivan**

John R. and Maire Percy  
Jenny E. Poulos and Nick Lafazanis

**Laura Pryde and Chris Humeniuk**

Gordon and Cathryn Raman  
The Estate of Edna Marguerite Redman  
Stephen L. and Cookie Sandler  
John and Amanda Sherrington  
Sprott Asset Management  
Staples

Marc St-Onge and Kellie Saunders  
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Toronto Star Fresh Air Fund

**Donna E. Toth & Family**

The WB Family Foundation  
Karl and Kim Wildi  
Zurich Canada

## ANNUAL SUPPORTERS

Our annual supporter list recognizes the generosity of donors who have made a philanthropic gift to Children's Aid Foundation of Canada of \$5,000 or more between April 1, 2017 to March 31, 2018.

### \$1 Million+

Estate of Ilan Levy

### \$500,000 - \$999,999

Element Fleet Management  
HSBC Bank Canada  
RBC Foundation  
In Honour of Ted and Loretta Rogers

### \$250,000 - \$499,999

Anonymous (2)  
Scotiabank Global Banking  
and Markets  
The Slight Family Foundation  
Dave Thomas Foundation for Adoption

### \$100,000 - \$249,999

Anonymous  
BMO Financial Group  
CIBC Children's Foundation  
Citi Canada  
Pinball Clemons Foundation  
HBC Foundation  
Susanne Holland  
Joe Carter Classic  
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Manulife  
McConnell Foundation

Scotiabank Group  
TD Bank Group

### \$50,000 - \$99,999

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Fluid Events & Consulting  
Linda and Robert J. Goldberger  
Robert Kerr Foundation  
Lindt & Sprüngli (Canada), Inc.  
Rogers Group of Companies  
In memory of Pinkle Sturgeon

### \$25,000 - \$49,999

Anonymous (2)  
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The Harold E. Ballard Foundation  
The Bay Street Children's Foundation  
Eric Bélanger and Marie Claude  
Prud'homme  
Bill Butt and Susan Quigley  
Maureen & Victor Dodig and Family  
Donner Canadian Foundation  
Richard and Darleen Falconer  
Griggs Family Foundation  
Gryphon Investment Counsel  
Incorporated  
ivari  
Brian and Leanne Mergelas  
Ovens Family  
Scotiabank Toronto Waterfront  
Marathon  
Staples  
TELUS  
Terry and Lila Walsh  
The WB Family Foundation

"I had a baby and changed completely. I started to [think more about children in my community], and wanted to focus on doing something productive. It breaks my heart to think about young people who have little to no control of their environments. Any way that I can help that and stop the chain of poverty, abuse, and neglect, well, I want to do it!" – **Melissa Lauren, Musician and organizer of In the Can in support of Children's Aid Foundation of Canada**



# CELEBRATING OUR SUPPORTERS

## \$10,000 - \$24,999

Anonymous  
David and Debbi Arnold  
B.O.L.T. Charitable Foundation  
Deborah Barrett and Jim Leech  
Dean and Sonia Baxendale  
The Bere Family  
Vivek Beri  
Tracy Best  
Sheila R. Block  
BMW Group Financial Services Canada  
BOMA Toronto  
Corsage Project  
Ian de Verteuil and Linda Glover  
Anca Drexler and Saurabh Rastogi  
Roman and Roma Dubczak  
Andrew W. and Christine Dunn  
Mrs. Edith K. Dunn  
ECN Capital Corp.  
EPIC Investment Services  
EY  
Christian and Florence Exshaw  
Ryan Fan  
John Friedrichsen and Tracy Cooper  
Brian Gluckstein and Gary Sarantopoulos  
Donald A. Guloien and Irene Boychuk  
Pruyn and Kelly Haskins  
Estate of Henry Leonard Christopher Heading  
Heathwood Homes  
Barry and Alison Hildred  
i2c Services  
James C. Johnson  
Diane A. Kazarian and Ross Sinclair  
LCBO  
The LeGresley Family Foundation  
Phil B. Lind and Ellen Rolland  
The M.E.H. Foundation  
Barbara and Dougal Macdonald  
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Blair and Kathy McKeil  
John McKeown  
Marg MacLean & Dave McCann  
Newzapalooza  
Peter Rawlins and Caroline Butchey  
Stephen L. and Cookie Sandler  
The StarFish Foundation  
Surprise Movie Night  
Karl and Kim Wildi

## \$5,000 - \$9,999

Anonymous (2)  
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Sylvia Baumann and Glenn Shyba

Janet Beadle  
Geoffrey S. and Nancy Belsher  
Sheryl and Eric Berke  
Larry M. and Debrah Berman  
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Gore Mutual Insurance Company Foundation  
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Sheilagh and Peter Johnson  
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Jonathan Lansky and Marifel Pantojan  
Greg Latremoille  
David Leith and Jacqueline Spayne  
Link-On Communications Inc.  
Andrew Maciel  
Manulife Gift Wrapping  
McLean Smits Family Foundation  
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Anthony and Valerie Melman  
Eric and Rita Métivier  
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Kevin and Jarmila Mol  
David Morton and Doriana Zohil-Morton  
Eric and Estelle Ohayon  
Kathleen O'Keefe  
Michael O'Sullivan  
Jeff and Unha Park

John R. and Maire Percy  
Andrew and Valerie Pringle  
Alex Prole  
Laura Pryde and Chris Humeniuk  
Quarrywood Foundation  
Gordon and Cathryn Raman  
Wayne M. Robbins and Family  
Sandra Roberts and Doug McDonald  
John Sadler  
John and Amanda Sherrington  
Shorcan Brokers Limited  
Shum Vourkoutiotis Fund at the Toronto Community Foundation  
Marc St-Onge and Kellie Saunders  
Christopher and Geraldine Stringer  
Symbility Intersect  
Toronto Star Fresh Air Fund  
Donna E. Toth and Family  
Tutsch Family Holiday Party  
Unilock Group of Companies  
Van-Kam Freightways Ltd.  
Charles and Libby Winograd

## SIGNATURE EVENT SUPPORTERS

Our signature event supporter list recognizes sponsor and table purchasers from Holiday Season Celebration and Children's Aid Foundation of Canada Gala - Teddy Bear Affair of \$10,000 or more between April 1, 2017 and March 31, 2018.

## \$50,000+

CGI  
Generation Capital  
The Slight Family Foundation

## \$25,000 - \$49,999

Element Fleet Management  
Scotiabank Group  
TD Bank

## \$10,000 - \$24,999

Acasta Capital  
Alight Solutions  
Aon Benfield Canada ULC  
Avison Young Real Estate Management Services  
Aviva Canada Inc.  
Eric Bélanger and Marie Claude Prud'homme  
Bell Canada

"At CIBC we're committed to improving the lives of children across Canada. Through our shared purpose of creating a lasting impact in our communities, CIBC is proud to be a long-standing supporter of Children's Aid Foundation of Canada in helping children thrive and creating memories to last a lifetime."

**- HARRY CULHAM, SEVP  
AND GROUP HEAD, CAPITAL  
MARKETS AND CHAIR CIBC  
CHILDREN'S FOUNDATION**

SAMIDHA



"The Air Canada Foundation is committed to providing Canada's most vulnerable young people the best opportunity for a healthy, happy future. We are proud to be a national partner of the Foundation's Health & Well-Being program helping create better lives for kids and youth across Canada by providing the necessary specialized physical health supports vulnerable children and families desperately need, but cannot afford."

**- PRISCILLE LEBLANC, CHAIR,  
AIR CANADA FOUNDATION**

"Citi Canada and the Citi Foundation are proud to partner with the Children's Aid Foundation of Canada to deliver critical programs including financial literacy education and employability skills training that empower Canada's most at risk youth, and provide them with the tools and opportunities they need to thrive in tomorrow's economy."

**- JOHN HASTINGS, CEO,  
CITIBANK CANADA**

VIVIAN



"Without support, youth transitioning out of child welfare risk a lifetime of homelessness, poverty, and despair. The Robert Kerr Foundation proudly supports Children's Aid Foundation of Canada's Home Base Program assisting these youth in establishing permanent, safe housing. In addition to providing them with financial and housing support, it strengthens their opportunity to reach their human potential."

**- JOEL ROSE, PRESIDENT,  
ROBERT KERR FOUNDATION**

CHRISTINA





# CELEBRATING OUR SUPPORTERS

Lynn and Brent Belzberg  
Blake, Cassels & Graydon LLP  
BMO Financial Group  
BMW Group Financial Services Canada  
Borden Ladner Gervais LLP  
Canadian Shield Capital LP  
CI Financial  
CIBC Children's Foundation  
The Mark Daniels and Andrea  
Weissman-Daniels Charitable  
Foundation  
Davis & Henderson, Limited  
Partnership  
Deloitte  
ECN Capital Corp.  
Economical Insurance  
EY  
Gryphon Investment Counsel and  
Gryphon International Investment  
Corporation  
Hatch Ltd.  
Barry and Alison Hildred  
HSBC Bank Canada  
The Sheldon Inwentash and  
Lynn Factor Charitable Foundation  
KingSett Capital  
Manulife  
Maple Leaf Foods Inc.  
Maple Leaf Sports and Entertainment  
Limited  
The Honourable  
Margaret Norrie McCain  
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PwC  
RBC Foundation  
Rogers Communications  
RSA Insurance  
Shaw Communications Inc.  
St. Joseph's Communications  
Stikeman Elliott LLP  
Torys LLP  
Virtusa  
Wronski-Cann Group, Richardson GMP

## GIFT IN-KIND AND MEDIA PARTNERS

Our gift in-kind and media partners list recognizes donors who have made an in-kind gift or provided media support of \$5,000 or more between April 1, 2017 and March 31, 2018.

### \$100,000+

Globe and Mail  
Groupe Dynamite Inc.  
Navigator Ltd.

### \$50,000 - \$99,999

Air Canada Foundation  
Fairmont Royal York  
National Post  
St. Joseph Communications  
Winberg Foundation

### \$25,000 - \$49,999

AMJ Campbell  
Mark Boyko  
Children's Aid Society of the Region  
of Peel  
Daniel Mazzone  
Mirvish Productions  
Royal de Versailles Jewellers

### \$10,000 - \$24,999

Michael Adamson  
AirSprint  
Rob Bolt  
CRQ Sewing Corp.  
Elite Island Resorts  
Martin Glick  
David Morton and Doriana  
Zohil-Morton  
Stephen Sandusky  
Spin Master Ltd.  
Weavers Art

## ENDOWMENT FUNDS

Our endowment fund listing recognizes donors who have chosen to build a lasting and generous legacy by establishing an endowment fund at Children's Aid Foundation of Canada.

The Block Family Scholarship  
Joe Carter Family Support Fund  
Joe Carter Scholarship Fund  
Jack Darville Scholarship  
de Verteuil Family Scholarship Fund  
Maureen and Victor Dodig and Family  
Teddy Bear Legacy Fund  
Drynan Family Scholarship  
Element Fleet Management  
Scholarship Fund  
Evans Family Fund  
Exshaw Family Scholarship Fund  
Factor - Inwentash Family Scholarship  
Fund  
Factor - Inwentash Family  
Teddy Bear Legacy Fund  
Falconer Family Scholarship Fund  
Charles and Tristan Falk Scholarship  
Fund  
Gibb Capital Endowment Fund  
Gibson Family Scholarship Fund  
GL Scholarship Fund  
Gluckstein-Sarantopolous Family  
Scholarship Fund  
Linda and Robert J. Goldberger  
Teddy Bear Legacy Fund  
The Grammie Project  
Rosalie Hall Fund  
Margaret Hincks Ambassador School  
Fund  
Margaret Hincks Scholarship Fund  
Margaret Hincks Tutoring Fund  
Hoffmann-La Roche Scholarship Fund  
Home Base Endowment Fund  
ivari Scholarship Fund  
Sheilagh and Peter Johnson  
Scholarship Fund  
Keg Spirit Foundation Post-Secondary  
Education Scholarship Fund  
Gordon Kirke Scholarship Fund  
Leith Family Scholarship Fund

Ilan Levy Graduation Awards of Excellence Fund  
 Manulife Scholarship Fund  
 Janet McDonald Memorial Scholarship Fund  
 Dawn McDowell Memorial Scholarship Fund  
 Milne Family Scholarship Fund  
 Oriole Scholarship Fund  
 Michelle and John Ovens Family Teddy Bear Legacy Fund  
 Rose M. Patten and Thomas Di Giacomo Scholarship Fund  
 James D. Patterson Scholarship Fund  
 Cookie and Stephen Sandler Scholarship Fund  
 Sandys Family Scholarship Fund  
 Amanda and John Sherrington Scholarship Fund  
 Susan Storey Miracle Fund  
 Susan Storey Scholarship Fund  
 Dr. Paul Steinhauer Memorial Scholarship Fund  
 Christopher Stringer Scholarship Fund  
 Olivia Thompson Scholarship Fund

## ESTATE DONORS

Our estate donor listing recognizes donors whose gifts were made through realized bequests between April 1, 2017 and March 31, 2018.

Anonymous  
 Estate of Henry Leonard  
 Christopher Heading  
 Estate of Ilan Levy  
 Estate of Anne Pettypiece  
 Estate of George F. Siddorn

## GUARDIANS OF HOPE

The Guardians of Hope giving club recognizes and honours donors who have thoughtfully made a provision for the Foundation through a future bequest or any other planned giving vehicle.

Anonymous (2)  
 Joan and Richard Berndt  
 Donna L. Brown  
 Marilyn Croghan  
 Kevin J. and Cheryl Drynan  
 Frances Forrester  
 Hugh R. Hanson  
 Mary Henry  
 Cynthia Jones  
 Marilyn Medjuck  
 James D. and Judy Patterson  
 Catharine and Surge Ramsamujh  
 Stephen L. and Cookie Sandler  
 Christopher and Geraldine Stringer

“I began volunteering at Children’s Aid Foundation of Canada when I retired in 2006. I believe every child and young person in the child welfare system should have the same opportunities as others in the community. The support given to these children through the Foundation’s Teddy Bear Fund provides these children with the necessities to grow and become contributing members of society. When I started volunteering with the Foundation, I was inspired with the dedication of every staff member and the Board of Directors, who all work to ensure that every child can have access to the resources they need to succeed. The Teddy Bear Fund became my priority.” – **FRANCES FORRESTER, VOLUNTEER AND DONOR**



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### Andrea Weissman-Daniels

Co-Founder Ignite the Spark Program

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Dougal Macdonald, Co-Chair

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Eric Bélanger

Ted Boyd

Scott Burrows

Joseph C. Canavan

Mark Daniels &

Andrea Weissman-Daniels

Andrew W. Dunn

Christian Exshaw

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Barry Hildred

Peter Rawlins

Stephen L. Sandler

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Alisha Brooks

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Anna Amy Ho

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Reshma Shiwcharran

Eli Shour

Samidha Singhal

Riley Spence

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Sheila R. Block

Joseph C. Canavan

Peter H. Lee

David Leith

Noella Milne

John Sherrington

Susan Storey

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Carina Chan

Louise Collins

Brian Gluckstein

Barry Hildred

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Shannon McGinnis

Brian Mergelas

John Millman

Myles Mindham

Victoria Pelletier

Julie Peyaut

Gordon Raman

Ilona Torontali

## ROUND TABLES

A Way Home Funders Table

Youth Transitioning Working Group

## COMMUNICATION PREFERENCES

Every effort has been made to ensure the accuracy of this list. If an error has been made, please accept our most sincere apologies and contact us so that we can update your information.

Please contact Angie Docking, Development Officer, Stewardship at [adocking@cafdn.org](mailto:adocking@cafdn.org) or 416-923-0924 x230 if you require assistance in any of the following areas:

1. Obtaining this annual publication electronically or information on how to make a gift to Children's Aid Foundation of Canada
2. Updating your name for the purpose of recognition or to answer questions about Children's Aid Foundation of Canada's donor listing
3. Updating your general communication preferences

Children's Aid Foundation of Canada is committed to protecting your personal information. The information we collect is used to keep our donors, volunteers, and friends informed about our programs and services, and to ask for your financial support. At any time, you have the right to request that your personal information cease to be used for any of these purposes. For the complete notice of your protection and privacy, and the Donor Bill of Rights, please visit [cafdn.org/accountability](http://cafdn.org/accountability)



# FINANCIAL HIGHLIGHTS

Year Ended March 31, 2018

2018

2017

Fundraising Revenue	\$ 10,334,199	\$ 10,819,251
Net Investment Income*	2,191,131	5,461,250
Gain on Sale of Property**	7,156,449	-
Rental Income	342,913	420,178
<b>Total</b>	<b>\$ 20,024,692</b>	<b>\$ 16,700,679</b>

Grants and Programs	\$ 11,194,443	\$ 10,496,332
Fundraising Expenses	1,385,281	1,138,547
Administrative Expenses	1,027,905	1,073,186
Advocacy	380,086	336,109
<b>Total</b>	<b>\$ 2,793,272</b>	<b>\$ 2,547,842</b>

Excess of Revenue over Grants and Expenses***	\$ 6,036,977	\$ 3,656,505
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\* Includes unrealized gains on investments

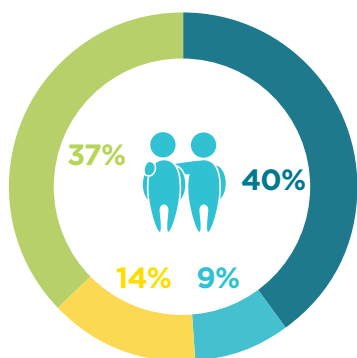
\*\* Being held in trust for CAST's real estate purposes

\*\*\* Comprised of donor restricted and endowed funds

Audited financial statements may be obtained at [cafdn.org](http://cafdn.org)

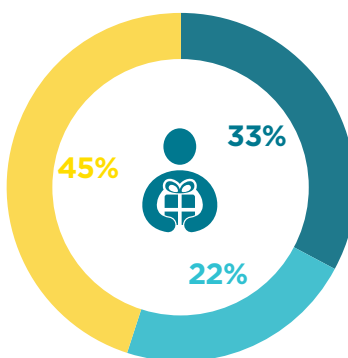
Charitable registration number: 108076480RR001

## AREAS OF SUPPORT



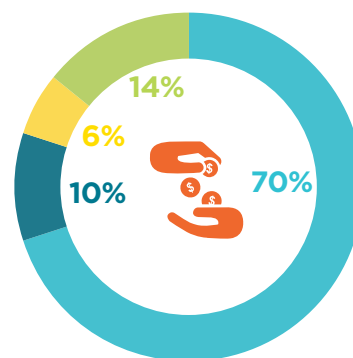
■ Education  
■ Enrichment  
■ Prevention  
■ Healing & Recovery

## WHO OUR DONORS ARE



■ Individuals  
■ Foundations  
■ Corporations

## FUNDRAISING PROGRAM



■ Major Gifts  
■ Community Giving  
■ Planned Giving  
■ Signature Events

Thank you.



Together, we are helping vulnerable children and youth across Canada break the cycle and define a successful future for themselves.



**CHILDREN'S  
AID FOUNDATION  
OF CANADA**  
Strength to change lives.

25 Spadina Road  
Toronto, ON, M5R 2S9 416-923-0924  
[cafdn.org](http://cafdn.org)

Charitable registration number 108076480RR0001  
Pictured on right | CHRISTINE and IAN

