

ANNUAL REVIEW ILLUMINATING POTENTIAL





ALL CHILDREN HAVE THE RIGHT TO GROW, THRIVE AND LEAD HAPPY, PRODUCTIVE LIVES

Unfortunately, some children are denied almost everything that most kids take for granted, like a safe and stable home with life-long bonds, someone to help them heal from pain, find their identity, get an education and help them grow into independent adults. Kids in need of protection shouldn't be defined by disadvantage, and they don't deserve to be constrained by it. They have the determination. Let's help them build on it.

When we illuminate the potential of Canada's most vulnerable kids, we light the way to a brighter future.

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This year has marked a wonderful period of growth and positive change within the Children's Aid Foundation. As President and CEO, I have had the

opportunity to understand the complex and varying challenges that young people across the child welfare system continue to face, and in doing so, understand how our funding can better support this critically underfunded population.

It was with this knowledge in mind that we launched our National Campaign for Child Welfare, a \$60 million initiative that will span five years with a focus on health and well-being, education, crisis and permanence solutions, identity, inclusion, and equity, and support while leaving care. By implementing this new emphasis, the Foundation is pursuing the largest financial goal in its history, with an overall trajectory of strengthening our national reach and impact in communities from coast to coast. As we move forward, we remain focused on the campaign's progress and hope that our donors will support us in our journey to strengthen and illuminate lives.

Earlier this year, the Foundation celebrated its first ever five14 Talks in honour of Children and Youth in Care Day. Uniting thought leaders with young people formerly involved with the foster care system, innovative ideas were sparked regarding how we can continue to improve life for youth in the care system, including through Foundation support. We were thrilled with the event's success and new learning in areas like education, physical and mental health, diversity, and family – all extremely important topics that are closely linked to our campaign goals.

We are grateful for the invaluable leadership of our Board Chair, Lynn Factor, whose experience in the child welfare system and dedication to children and youth in need of protection has helped to guide the Foundation's evolution. We would also like to extend a warm welcome to incoming Board members, while acknowledging the commitment and generosity of those who have retired.

Although we have made significant strides towards assisting this often overlooked population of young people, the need for support remains great. It's only with the contributions of our incredible donors and community partners that we can continue to provide programs and opportunities that will illuminate the potential within these young people and encourage them to dream big. With your investment, we can and will remain steadfast in our quest to strengthen their futures.

On behalf of the Children's Aid Foundation and the young people who benefit from your ongoing support, we thank you!



Valerie McMurtry, CFRE President & CEO



My inaugural year as Chair of the Board of Directors of the Children's Aid Foundation has been an exciting period of progress and renewed focus. With

the launch of the Foundation's National Campaign for Child Welfare that will create an opportunity to exponentially reach more young people across the country, as well as the success of the first ever *five14 Talks* in celebration of Children and Youth in Care Day, I continue to be a proud leader within this forward-thinking organization.

As a trained social worker and child witness advocate, I have witnessed and worked to address the overwhelming challenges faced by many of the young people supported through the Foundation. The tremendous needs of this underserved population are very real, and when left ignored, the stability and future success of these youth are at risk.

Without the life-changing contributions made by our donors and partners, a large portion of these youth would be unable to access the skills and opportunities they need to heal and recover from past traumas that include abuse, neglect, and extreme poverty. With our Campaign's clear vision, targeted areas of need will ensure that the Foundation's influence continues to strengthen, illuminate, and support as many vulnerable youth and families as possible. As Chair of the Board, I am honoured to have welcomed generous new donors over the past year, as well as established new partnerships with other child welfare agencies, corporations, and charities. Combined with our longtime donors and partners, these critical relationships forge a lifeline that allows Foundation funding to flow to various transformative programs and those who need support the most. As we move into our new fiscal year, I look forward to the development of these strategic partnerships, particularly in conjunction with our national campaign.

Although the Foundation continues to make great strides towards supporting more children and youth, our work is far from finished. With over 350,000 children and young people involved with Canada's child welfare system, the message is clear: we must do more to address their needs and challenges. By working together and combining our resources, we can and will continue to light the path towards ensuring their future success.

Lynn Factor, O.Ont, MSW, RSW, LLDChair of the Board of Directors

WHAT IS CHILD WELFARE?

Child Welfare in Canada refers to a system of children's aid societies established by provincial and territorial governments, at times in partnership with private organizations, to provide services that supplement or substitute for parental care and supervision.¹ The field of Child Welfare is focused on improving the health, well-being, education and safety of children and youth. Children's aid societies work with service partners and the community to ensure the safety, well-being and stability of children and youth.²

HOW DOES THE CHILDREN'S AID FOUNDATION HELP OUR MOST VULNERABLE CHILDREN AND YOUTH?

The children and youth we serve are in desperate need of consistent and focussed support in all areas of their lives if they are to overcome the many obstacles they face.

The Children's Aid Foundation is Canada's only national charity with the capacity to strategically raise funds in order to fund and deliver highimpact programs and services for uniquely vulnerable kids all across our country.

WORKING WITH CHILD WELFARE AGENCIES ACROSS CANADA, WE...

- » Fund and oversee the nation's most innovative programs and services for neglected and abused children and youth
- » Bridge the gap between government support and what these young people need to heal and become healthy, successful adults
- » Help vulnerable kids overcome the obstacles that hold them back by providing ongoing support to those who need it most

UNDERSTANDING CANADA'S CHILD WELFARE LANDSCAPE AND THE CHILDREN WE SERVE

The Children's Aid Foundation serves kids and youth at all levels of involvement with Canada's child welfare agencies, from infancy to approximately age 26. Of the children and youth we serve:

76,000 LIVE IN FOSTER AND GROUP HOMES

That represents 1% of the nation's child population who are living in foster care, group homes, or with family members in formal kinship care arrangements as a result of the abuse or neglect they have suffered at the hands of their caregivers.

250,000 ARE AT RISK IN THE COMMUNITY

These are children who are receiving support and services from child protection agencies while living with their families in the community.² These children are often at risk of experiencing abuse, neglect and extreme poverty.

2,300 ARE TRANSITIONING OUT OF CARE

These young people "age out" of the child welfare system every year upon turning 18 or 19 and are forced to face the overwhelming task of establishing their independence with little to no financial or emotional support.³

- 1. Child Welfare League of Canada, "Children in Care in Canada," 2009.
- Public Health Agency of Canada, "Canadian Incidence Study of Reported Child Abuse and Neglect," 2008.
- 3. The Conference Board of Canada, "Investing in the Future of Canadian Children in Care," 2014.

HOW YOUR SUPPORT HELPS

Through our generous and committed donors, sponsors and corporate partners, the Children's Aid Foundation helps bring about more positive change in the lives of thousands of kids and youth across the country who do not have the support they need when they need it most. Unlike child welfare agencies such as the Children's Aid Society, we receive no government funding. Together, we have been helping children reach their potential against all odds since 1979.

A gift to the Children's Aid Foundation supports vulnerable kids through:

- » Education programs that help keep kids in school and prepare them for a successful life once they leave care
- » Enrichment programs that provide those in care and their communities access to activities that build their confidence, allow for creative and physical outlets and enhance a variety of skills
- » Healing and recovery programs that support children and youth in care
- » Prevention programs that develop healthy families and strengthen communities to help stop problems before they start

WHO DOES WHAT FOR OUR KIDS

Child protection and investigation

Facilitate adoptions

Work directly with foster and/or group homes

Raise money through private & corporate donors

Fund enrichment activities like sports, arts, culture, etc.

Fund educational scholarships and grants

CHILDREN'S AID FOUNDATION	CHILD WELFARE AGENCIES
X	✓
X	✓
X	✓
	X
✓	X
✓	X

ILLUMINATING THE POTENTIAL OF **CANADA'S MOST VULNERABLE KIDS**



LOOKING TO THE FUTURE, WE WILL SHARPEN OUR FOCUS ON HELPING KIDS IN CARE THROUGH THE MOST CHALLENGING JUNCTURES OF THEIR LIVES.

NEW PRIORITIES COMING INTO FOCUS

HELPING YOUTH TRANSTTON FROM CARE HELPING YOUTH FIND THEIR IDENTITY

CREATING LIFE LONG BONDS FOR YOUTH AS THEY GROW INTO ADULTHOOD

IMPROVING YOUTH PROSPECTS THROUGH EDUCATION

MENTAL AND PHYSICAL SUPPORTS TO HELP YOUTH HEAL

NATIONAL PARTNERS **Batshaw Youth and Family Centres** Boost Child Abuse Prevention and Intervention
ON
Bruce Grey Child & Family Services
ON
Catholic Children's Aid Society of TorontoON Catholic Social Services Centre Jeunesse de l'Outaouis Children's Aid Foundation of Ottawa Children's Aid Society of London & Middlesex

Children's Aid Society of the Districts of Sudbury and Manitoulin Children's Aid Society of Toronto Choices for Youth Corsage Project Covenant House Dufferin Child and Family Services Durham Children's Aid Foundation Family & Children's Services of Renfrew County

ON ON NL

ON ON

ON



PREVENTION 3,267

8,682

3,243

HEALING & RECOVERY 5,160

TOTAL AMOUNT GRANTED

\$7,060,069

Family and Children's Services	
of the Waterloo Region	ON
Fondation du Centre Jeunesse	
de Montreal	QC
Foster Family Coalition of the NWT	NT
General Child and Family	
Services Authority	MB
Halifax District Office-Child Welfare	NS
Halifax Region Children's Aid Foundation	n NS
Halton Children's Aid Foundation	ON

null Services
Indigenous Perspectives Society
Jewish Family and Child
Service of Greater Toronto
JVS Toronto
Kawartha-Haliburton
Children's Foundation
KW Counselling Services
La Ponge Indian Child and

Family Services Agency

AB	Native Child and Family
ВС	Services of Toronto
	North Okanagan Youth ar
ON	Family Services Society
ON	Ontario Association of
	Children's Aid Societies
ON	Pacific Community Resou
OΝ	Pana Adolescent Resource

I acinic community kesources society
Pape Adolescent Resource Centre
Partners For Youth
Peel Children's Aid Foundation

	PEI Child & Family Services
ON	Penticton & District Community
	Resources Society
BC	Ranch Ehrlo Society
	Richmond Youth Services Agency
ON	Rosalie Hall
BC	The Children's Aid Foundation of
ON	York Region
NB	Windsor-Essex Children's Aid Soci
ON	York Region Children's Fund

PEI	
BC SK	
ВС	
ON	

As a result of a transformational legacy gift of \$500,000, the Foundation is able to expand its prevention programming in British Columbia to help prevent even more children and youth from ever having to enter foster care.

ANOTHER HOME RUN FOR JOE CARTER CLASSIC

The 5th annual *Joe Carter Classic* charity golf tournament pairs avid golfers with top name celebrities from the worlds of sport and entertainment. Proceeds from the event go towards supporting the education and development of Canadian youth through the Joe Carter Scholarship Fund and the Joe Carter Family Support Fund.



RECORD YEAR FOR WOMEN'S GOLF CLASSIC

14th annual *Women's Golf* Classic raises a record-breaking \$260,000.



TRACEY MOORE HOSTS RECOGNITION NIGHT

198 post-secondary scholarships are awarded to deserving young students to help them break down the financial barrier that exists for young people from the child welfare system.

Cityline and CityNews aired stories on scholarship recipients and donors at the annual *Recognition Night* celebration.





BRIAN GLUCKSTEIN AND CELEBRITY DESIGNERS GIVE HOPE FOR THE HOLIDAYS

Gingerbread by Design received coverage from several media outlets including House & Home magazine, Global TV's The Morning Show, Cityline, Metro newspaper, Huffington Post Canada and 680 News.



C3 10u

SUITCASE PARTY, PHILANTHROPY'S GENERATION NEXT

Over 500 rising young professionals attended the launch of the very first Suitcase Party, helping to raise \$50,000.





Pink Tartan held an exclusive shopping event at their flagship store in Yorkville donating an incredible 20% of sales to the Foundation.



TALKS TO INSPIRE CHANGE

First ever *five14 Talks* launches in honour of Children and Youth in Care Day, uniting thought leaders from across the child welfare community to discuss positive change for young people in Canada's care system.



LED

NATIONAL CAMPAIGN FOR CHILD WELFARE

The Foundation launches a five year, \$60 million dollar National Campaign for Child Welfare to help Canada's children and youth overcome trauma, develop their potential, transform their lives and create powerful outcomes in five key areas:

- Health and Well-Being: Access to mental and physical health supports
- 2. Education: Supports to improve high-school graduation rates
- 3. Crisis and Permanence: Strong family supports
- 4. Identity, Inclusion and Equity: Support for young people identified as a member of a minority population new Canadians, Aboriginal, and LGBTTQ
- 5. Youth Leaving Care: Ensure a smooth and supported transition out of care and into independent adulthood





attery

Jason, John and Lindsay[†] - ages 8, 7 and 1 were brought into care after their parent was found to be using drugs and neglecting the children. Moving from a biological family to foster or kinship care is a traumatic experience for any child and, depending on the situation, children sometimes arrive with nothing but the clothes on their back. The few possessions they may arrive with are often packed in garbage bags.

Through the support of the Ted and Loretta Rogers Foster Care Transition Program, the siblings were provided comfort kits - backpacks filled with items and supplies that aid in their care, well-being, and sense of security as they faced one of the most overwhelming experiences of their lives. The children immediately bonded with their teddy bears, feeling a strong sense of comfort having these new friends to love and hug. They were able to choose an additional item and they decided on an e-tablet to share, which they will use to help with homework and for a bit of extra fun during play time.

The children were very excited to have their own possessions, and they now feel a sense of belonging and stability that comes with knowing that people care for them.

Our work would simply not be possible without the support of our generous donors, whose dedication allows us to continue bringing positive change to the lives of Canada's most vulnerable children and youth.

We are extremely grateful for our strong group of committed corporations, individuals, foundations and community donors. We also wish to thank those donors who have chosen to remain anonymous.

The Children's Aid Foundation would also like to extend our sincere thanks to our loyal and long-standing supporters. Donors who have supported Canada's most vulnerable children and youth for over ten years are indicated with an asterisk.



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Glenn Shyba and Sylvia Bauman

Marc St-Onge and Kellie Saunders

FEATURED SUPPORTERS

* Foundation supporters of 10 years or longer



"Through no fault of their own, 350,000 kids across Canada are living without safe and stable homes and the essential support that kids from loving families take for granted. I encourage all Canadians to step up – and inspire others – to change the lives of vulnerable young people."

Brian Gluckstein

Member, CAF Campaign Leadership Council; Principal Interior Designer, Gluckstein Design



"I don't feel good coming home every single day and having food on my table in a warm house. I can't feel good unless I am giving."

Kenny Lord Heroes of Hope Monthly Donor

\$100,000 - \$249,999

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Fairmont Royal York
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The Slaight Family Foundation

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East York Rotary Club
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Le Chateau
Mattel Canada Inc.

Queen Charlotte Lodge Swarovski Canada Limited Schwarzkopf Professional Inc. **Smashbox Cosmetics** studio B Home Vivah Jewellery and Fashion Accessories Weavers Art We are pleased to have the opportunity to work with so many many dedicated individuals and organizations who run community and partnership events or fundraising activities in support of the Children's Aid Foundation. The Bay Street Children's Foundation* **BOMA Toronto*** Canada Running Series The Carlu The Corsage Project **ECHOage** Greg McGovern Hoffman-La Roche Limited (ROCHE Canada) Joe Carter Classic **LCBO** Manulife Newzapalooza Pardons Canada Pink Tartan

Scotiabank Charity Challenge

Waterloo Wood Gundy (Surprise Movie Night)



Pearl Bridal House

"We are happy to be able to give to an organization that helps so many vulnerable children and youth. We believe these young people need and deserve the opportunity to build brighter futures."





"When children look outside their own lives and see that there are kids within their own city who need their help, they quickly rise to the occasion. ECHOage is a tool that children use to put their knowledge of societal issues faced by families into action."

Debbie Zinman and Alison Smith **ECHOage**

We would like to offer our sincere appreciation to event donors, sponsors and event participants of the 2014-15 Signature Events. This list represents event sponsors and participants who made a gift of \$5,000 or more between May 1, 2014 and April 30, 2015.

\$50,000 - \$99,999

BMO Financial Group*

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\$5,000 - \$9,999

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Nortown Electrical Contractors Associates

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Toronto Crown and Bridge Study Club

Nancy Vamvakas

Wildman & Associates

Wronski-Cann Group Richardson GMP

ESTATE DONORS

The Foundation wishes to take this opportunity to honour the memory of those friends who remembered the Children's Aid Foundation in their estate plans and whose bequests were realized in the past fiscal year.

Estate of Audrey Massey

Estate of Edna Marguerite Redman

Estate of Sandra Margaret Reid (Alter Ego Trust)

Estate of Clarris Emma Wilson

^{*} Foundation supporters of 10 years or longer

GUARDIANS OF HOPE

The Guardians of Hope recognizes and honours donors who have thoughtfully made a provision for the Foundation through a future bequest or any other planned giving vehicle.

Anonymous Donna L. Brown Marilyn Croghan Kevin J. and Cheryl Drynan James D. and Judy Patterson Cathy and Surge Ramsamujh Stephen L. and Cookie Sandler Christopher and Geraldine Stringer

CUMULATIVE GIVING CLUB

The Children's Aid Foundation's Cumulative Giving Club recognize individuals whose philanthropic contributions since 1990 have reached a total of \$100,000 or more. Membership in this club reflects all cumulative cash gifts including cash commitments and stock securities. Others will continue to be recognized as their giving reaches this significant threshold. We are very grateful to have so many long-standing and loyal donors who have given generously to the Foundation over the years.

Sheila R. Block

The Canavan Family Foundation

Sara Creaghan

The Mark Daniels and Andrea Weissman-Daniels Charitable Foundation

Ian de Verteuil and Linda Glover

Dottori-Attanasio Family

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NATIONAL CAMPAIGN FOR CHILD WELFARE

The Foundation is grateful to the following donors who have made leadership gifts and commitments to the National Campaign for Child Welfare representing \$18.8 million as of April 30, 2015.

\$2.5 - \$5 Million

Anonymous

Element Financial

In Honour of Ted and Loretta Rogers

\$500,000 - \$1 Million

Joe Carter Classic

\$250,000 - \$499,999

The Mark Daniels and Andrea Weissman-Daniels Charitable Foundation

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\$100,000 - \$249,999

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John R. Finlay

Hoffman-La Roche Limited (ROCHE Canada)

2014-2015 CHILDREN'S AID FOUNDATION BOARD OF DIRECTORS

Lynn Factor, O.Ont, BAASS, MSW, LLD

Chair, Board of Directors, Children's Aid Foundation Child Witness Advocate, Boost Child Abuse Prevention and Intervention

Joseph C. Canavan

Past Chair, Board of Directors, Children's Aid Foundation Founder, Canavan Capital

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Every effort has been made to ensure the accuracy of this list. If an error has been made please accept our sincerest apologies and contact us so that we can update your information.

COMMUNICATION PREFERENCES

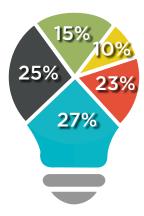
Let us know if we can assist you with the following:

- Obtaining this annual publication electronically or want more information about how to make a gift to the Children's Aid Foundation
- 2. Updating your name for the purpose of recognition, or have questions about the Children's Aid Foundation donor listing
- 3. Updating your general communication preferences

Please contact Angie Docking, Development Officer, Stewardship at adocking@cafdn.org or call (416) 923-0924 x230.

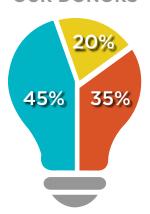
At the Children's Aid Foundation, we are committed to protecting your personal information. The information we collect is used to keep our donors, volunteers and friends informed about our programs and services, and to ask for your financial support. At any time, you have the right to request that your personal information cease to be used and/ or for fundraising purposes. For the complete notice of your protection and privacy and the Donor Bill of Rights, please visit: cafdn.org/accountability.

AREAS OF SUPPORT



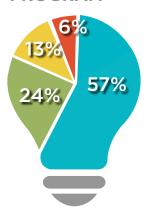
EDUCATION
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OTHER
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WHO ARE OUR DONORS



INDIVIDUALS
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FUNDRAISING PROGRAM



MAJOR GIFTS
COMMUNITY GIVING
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SIGNATURE EVENTS

YEAR ENDED APRIL 30, 2015	2015	2014 (restated) [†]
Fundraising Revenue	8,341,420	7,613,055
Net Investment Income [‡]	3,417,728	6,250,184
Gain on Sale of Property	-	825,061
Rental Income	449,832	503,772
Total	12,208,980	15,192,072
Grants and Programs	7,060,069	6,351,778
Fundraising Expenses	1,230,835	1,183,015
Administrative Expenses	1,051,135	1,034,725
Advocacy	334,226	307,559
Total	2,616,196	2,525,299
Excess of revenue over grants and expenses	2,532,715	6,314,995

[†] The Foundation has adopted the restricted fund method of accounting for contributions, and as such the 2014 numbers have been restated to reflect this change.

[‡] Investment income includes unrealized gains on investments.

Audited financial statements may be obtained online at **cafdn.org**

Charitable registration number 108076480RR0001

CHILDREN HAVE
THE RIGHT TO GROW,
THRIVE AND LEAD HAPPY,
HEALTHY, PRODUCTIVE LIVES.
THE CHILDREN WE SERVE NEED
OUR HELP TO GET THERE. YOUR
DONATION MAKES ALL THE
DIFFERENCE. WE NEED
YOUR SUPPORT TO
REACH MORE KIDS.

THEY DEPEND ON US. WE DEPEND ON YOU.





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